

# UNITED IS THE WAY TO EDUCATE & EMPOWER



## Back to School Stuff the Bus

Education is essential to unlocking a student's potential and achieving success. With the uncertain state of the economy, the rising cost of school supplies can be a significant burden for many families, including ALICE (Asset Limited, Income Constrained, Employed) households, who are living paycheck to paycheck. This fall, countless students in the DMV will face a critical shortfall in essential supplies.

Invest in the next generation of leaders. Join United Way NCA on August 6<sup>th</sup>, 2025, at United Way Worldwide for the launch of the region's Back to School Stuff the Bus initiative.



BENEFITS	STUDENT CHAMPION (\$25,000)	EDUCATION LEADER (\$15,000)	SCHOOL ADVOCATE (\$10,000)	COMMUNITY ALLY (\$5,000)
Reserved volunteer positions for Stuff the Bus.	25	15	10	5
Logo on the Stuff the Bus website and sponsor page.	✓	✓	✓	
Name on the Stuff the Bus website and sponsor page.				✓
Postings on United Way NCA social media channels.	✓	✓	✓	✓
Dedicated story in United Way NCA's Community Matters Quarterly Newsletter.	✓	✓	✓	
Recognition in United Way NCA's Stuff the Bus press release.	✓	✓		
Inclusion in United Way NCA's CEO talking points for Stuff the Bus media interviews.	✓			

GIVE BACK.  
GET INVOLVED.  
TAKE ACTION.

[www.unitedwaynca.org](http://www.unitedwaynca.org)  
CFC #31408  
United Way #8000



#BACKTOSCHOOLDRIVE