

ALICE IN LOUDOUN COUNTY



2023 Point-in-Time Data

Population: 436,347 • **Number of Households:** 145,601

Median Household Income: \$174,148 (state: \$89,931)

Labor Force Participation Rate: 73.4% (state: 65.3%)

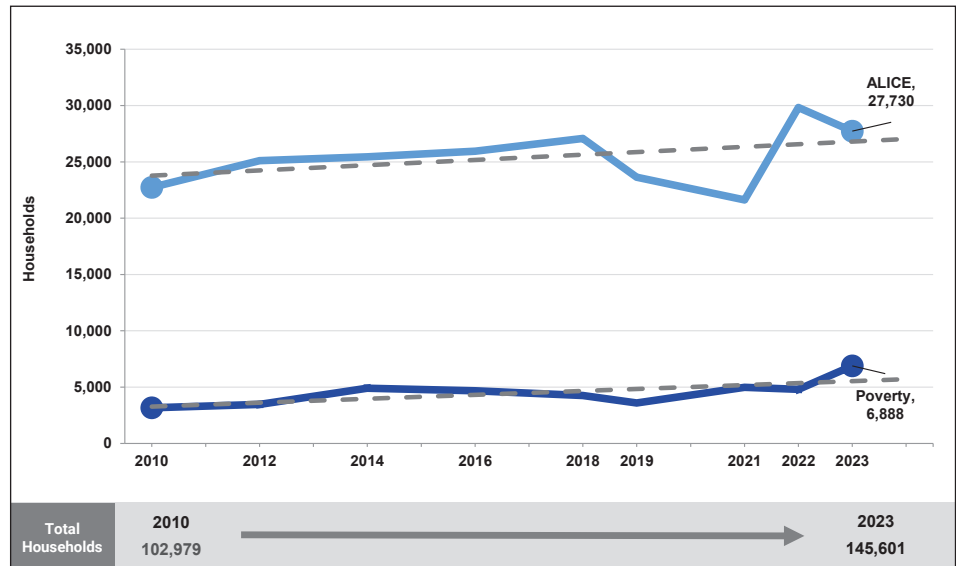
ALICE Households: 19% (state: 28%) • **Households in Poverty:** 5% (state: 10%)

Trends in Financial Hardship

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 34,618 households (24%) were below the ALICE Threshold in Loudoun County.**

ALICE and Poverty-Level Households, Loudoun County, 2010–2023



Note: See an interactive version of this data at UnitedForALICE.org/Virginia

Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in Loudoun County were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in Loudoun County, visit UnitedForALICE.org/Household-Budgets/Virginia

Household Survival Budget, Loudoun County, 2023

	Single Adult	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs		
Housing	\$2,281	\$2,645
Child Care	–	\$2,208
Food	\$573	\$1,556
Transportation	\$418	\$945
Health Care	\$199	\$820
Technology	\$86	\$116
Miscellaneous	\$356	\$829
Taxes	\$773	\$1,454
Monthly Total	\$4,686	\$10,573
ANNUAL TOTAL	\$56,232	\$126,876
Hourly Wage*	\$28.12	\$63.44

*Full-time wage required to support this budget

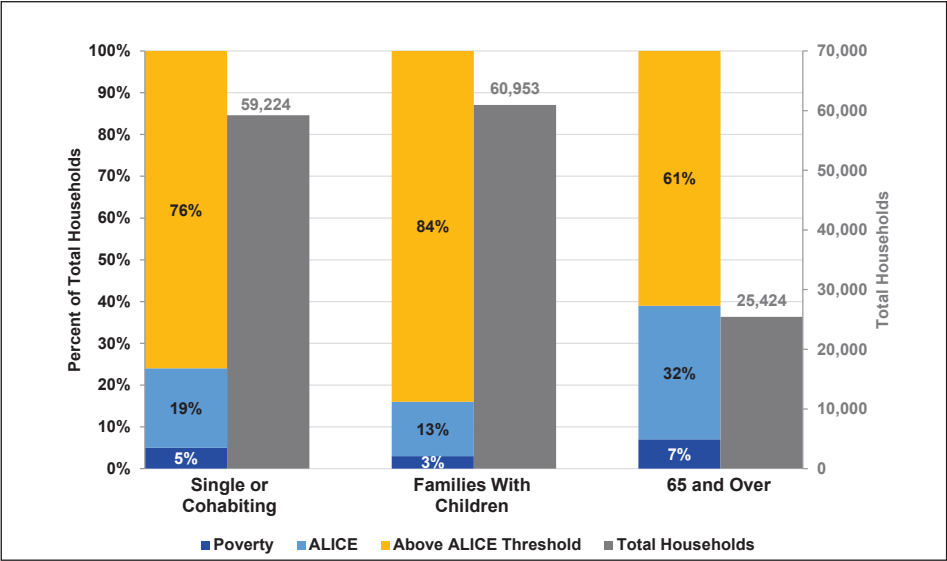
For ALICE Household Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

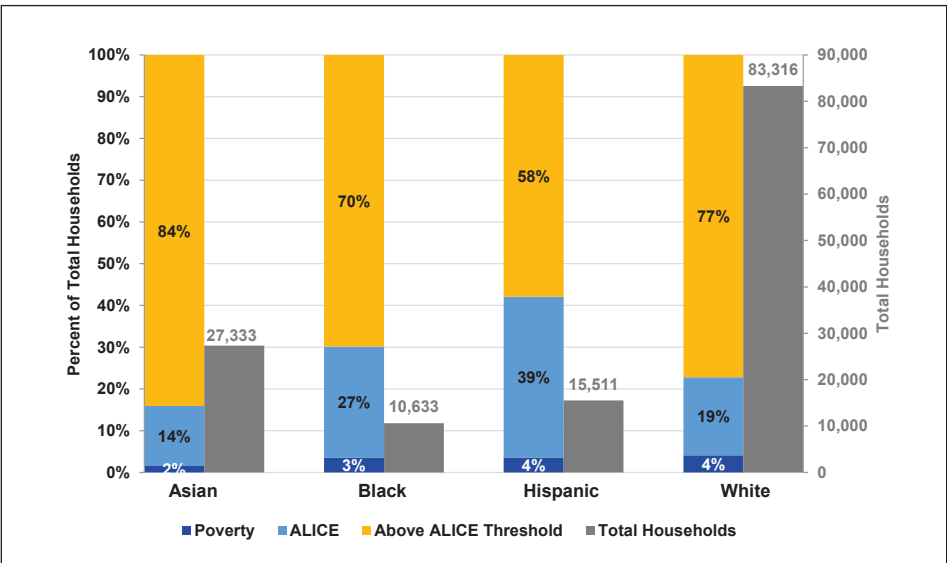
Explore more demographic data at UnitedForALICE.org/Virginia and visit UnitedForALICE.org/Mapping-Tool to see ALICE data for all available geographies.

Household Financial Status by Household Type, Loudoun County, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Household Financial Status by Race/Ethnicity, Loudoun County, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.
Sources: ALICE Threshold, 2023; American Community Survey, 2023

Loudoun County, 2023		
Town	Total Households	% ALICE & Poverty
Arcola CDP	989	36%
Ashburn CDP	17,067	28%
Belmont CDP	3,088	13%
Brambleton CDP	7,683	12%
Broadlands CDP	4,360	15%
Cascades CDP	4,556	27%
Countryside CDP	3,450	28%
Dulles Town Center CDP	2,229	41%
Goose Creek Village CDP	900	18%
Hamilton town	224	38%
Kincora CDP	368	35%
Lansdowne CDP	4,598	29%
Leesburg town	16,767	35%
Loudoun Valley Estates CDP	3,410	12%
Lovettsville town	741	29%
Lowes Island CDP	3,794	12%
Middleburg town	383	41%
Moorefield CDP	2,034	10%
Oak Grove CDP	752	23%
One Loudoun CDP	1,011	11%
Purcellville town	2,814	21%
Round Hill town	264	42%
South Riding CDP	10,429	17%
Sterling CDP	9,684	37%
Stone Ridge CDP	4,883	18%
Sugarland Run CDP	3,639	25%
University Center CDP	1,772	47%
Waterford CDP	129	25%

Note: Municipal-level data on this page is 1- or 5-year averages for U.S. Census Bureau Places, which include Incorporated Places and Census Designated Places (CDPs). Counties and Places with populations over 65,000 are 1-year averages; otherwise, they are 5-year averages. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.