

ALICE IN LOUDOUN COUNTY



2022 Point-in-Time Data

Population: 432,085 • **Number of Households:** 143,195
Median Household Income: \$167,531 (state average: \$85,873)
Labor Force Participation Rate: 74.1% (state average: 65.3%)
ALICE Households: 21% (state average: 29%) • **Households in Poverty:** 3% (state average: 11%)

Financial Hardship Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. This was especially true amid the economic crosscurrents of the COVID-19 pandemic, with higher wages, inflation, and additional pandemic assistance. By 2022, 34,627 households (24%) were below the ALICE Threshold in Loudoun County.

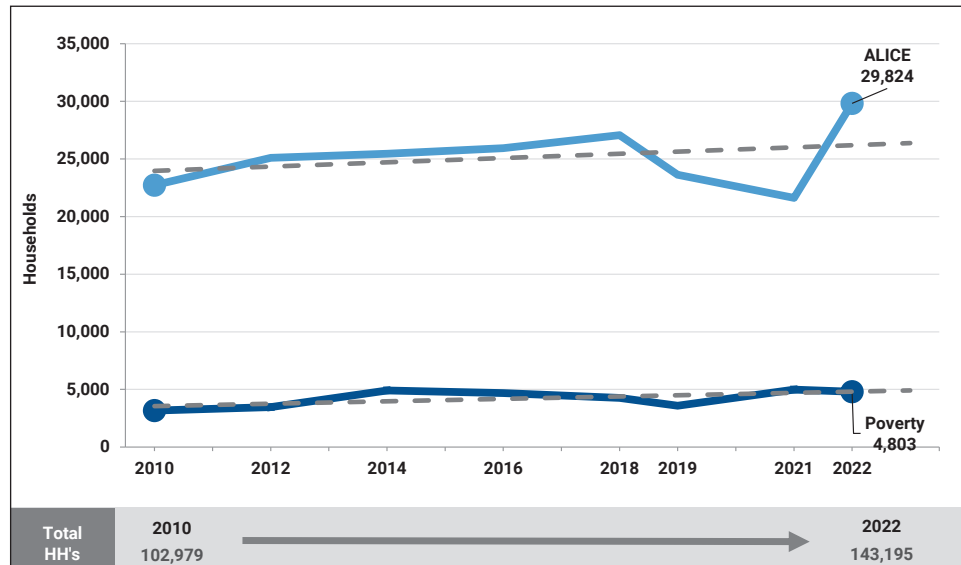
The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2022, household costs in Loudoun County were well above the Federal Poverty Level of \$13,590 for a single adult and \$27,750 for a family of four.

To see costs for different household compositions in Loudoun County, visit UnitedForALICE.org/Household-Budgets/Virginia

Households by Income, Loudoun County, 2010–2022



Note: See an interactive version of this data at UnitedForALICE.org/Virginia

Sources: ALICE Threshold, 2010–2022; American Community Survey, 2010–2022

Household Survival Budget, Loudoun County, 2022

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	\$2,118	\$2,335
Housing – Utilities	\$163	\$310
Child Care	–	\$2,208
Food	\$552	\$1,504
Transportation	\$397	\$1,048
Health Care	\$194	\$759
Technology	\$86	\$116
Miscellaneous	\$351	\$828
Tax Payments	\$796	\$1,991
Tax Credits	\$0	-\$433
Monthly Total	\$4,657	\$10,666
ANNUAL TOTAL	\$55,884	\$127,992
Hourly Wage*	\$27.94	\$64.00

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

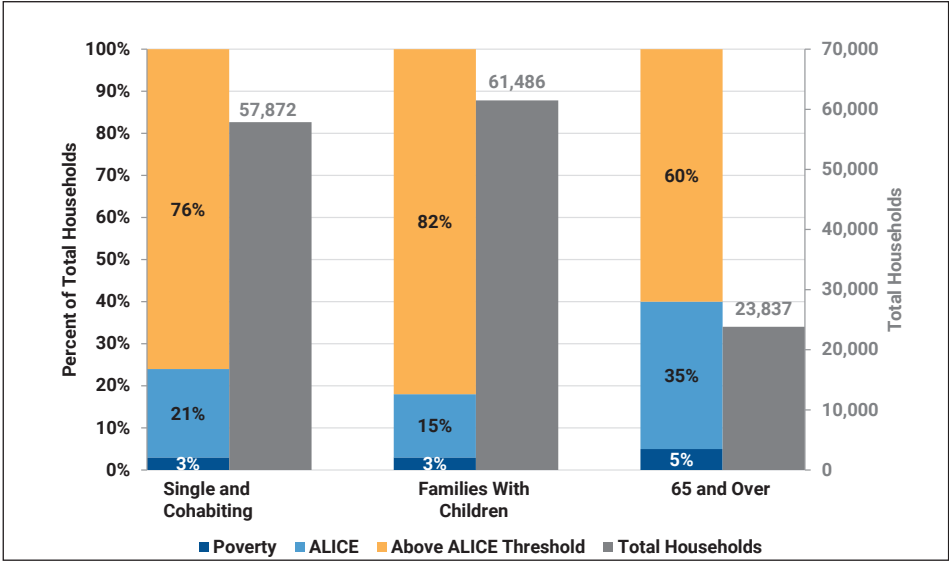
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

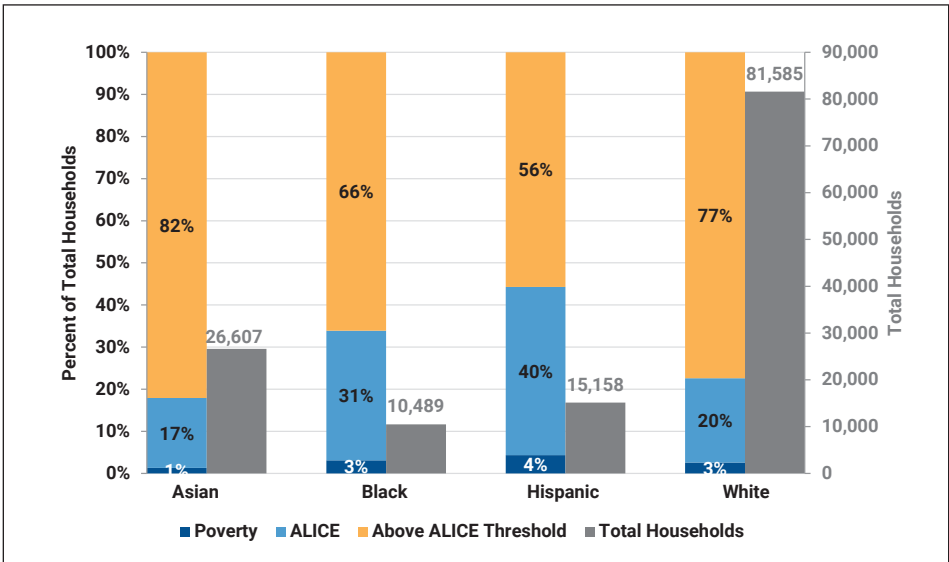
Visit UnitedForALICE.org/Virginia to view more national, state, and county data.

Household Financial Status by Household Type, Loudoun County, 2022



Sources: ALICE Threshold, 2022; American Community Survey, 2022

Household Financial Status by Race/Ethnicity, Loudoun County, 2022



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.

Sources: ALICE Threshold, 2022; American Community Survey, 2022

Loudoun County, 2022		
Town	Total Households	% ALICE & Poverty
Arcola CDP	907	41%
Ashburn CDP	17,026	30%
Belmont CDP	3,132	15%
Brambleton CDP	7,188	11%
Broadlands CDP	4,345	13%
Cascades CDP	4,627	29%
Countryside CDP	3,454	30%
Dulles Town Center CDP	2,247	44%
Goose Creek Village CDP	842	18%
Hamilton town	258	41%
Kincora CDP	174	54%
Lansdowne CDP	4,601	31%
Leesburg town	16,468	37%
Loudoun Valley Estates CDP	3,504	9%
Lovettsville town	747	34%
Lowes Island CDP	3,781	12%
Middleburg town	320	43%
Moorefield CDP	2,033	16%
Oak Grove CDP	764	26%
One Loudoun CDP	854	12%
Purcellville town	2,734	23%
Round Hill town	268	40%
South Riding CDP	10,410	20%
Sterling CDP	9,659	42%
Stone Ridge CDP	4,770	17%
Sugarland Run CDP	3,635	31%
University Center CDP	1,771	47%
Waterford CDP	122	14%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Counties and Places with populations over 65,000 are 1-year averages; otherwise, they are 5-year averages. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.

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