






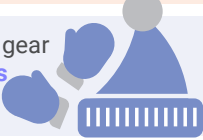

WHEN NONE ARE IGNORED,  
ALL WILL THRIVE.



United Way of the  
National Capital Area

## PHILANTHROPY IN THE WORKPLACE

United Way of the National Capital Area mobilizes all sectors of the community to work together with one goal in mind – helping ALICE children and families live their best lives by reducing disparities and increasing equity. ALICE (Asset Limited, Income Constrained, Employed) represents the nearly 500,000 households in our region that earn above the Federal Poverty Level, but not enough to make ends meet. We address the needs of ALICE by focusing on three key pillars of impact – health, education and economic opportunity. **Join us to impact change in our community through your workplace campaign and double your gift by including the match from your employer. When none are ignored, all will thrive.**

	HEALTH	EDUCATION	ECONOMIC OPPORTUNITY
\$26	Diabetes screening for <b>2 individuals</b> 	A backpack filled with school supplies for <b>a child</b>	Transportation to a career resource fair for <b>1 individual</b>
\$52	Female Hygiene Kits for <b>2 middle school students</b>	Purchases a school uniform for <b>1 child</b> 	Groceries to support <b>a family</b> for a day
\$100	Provides weekend food backpacks for <b>1 child</b> (per school year) 	<b>STEM</b> Kits for <b>4 children</b> <b>IN THE SCHOOLYARD</b>	Financial Coaching for <b>1 individual</b>
\$250	Winter weather gear for <b>8 individuals</b> 	Supplies for a <b>Community School</b> family night event	FREE Tax preparation services for <b>1 individual</b> 
\$500	General Hygiene Kits for <b>33 individuals</b>	Supports school-wide <b>events and field trips</b>	Covers 8 credit score pulls for <b>4 individuals</b>

### GIVE. ADVOCATE. VOLUNTEER.

To donate during your workplace campaign, or support your community with a monthly gift, visit [UnitedWayNCA.org](https://UnitedWayNCA.org). Learn more about a company match [here](#) and how you can help ALICE [here](#).



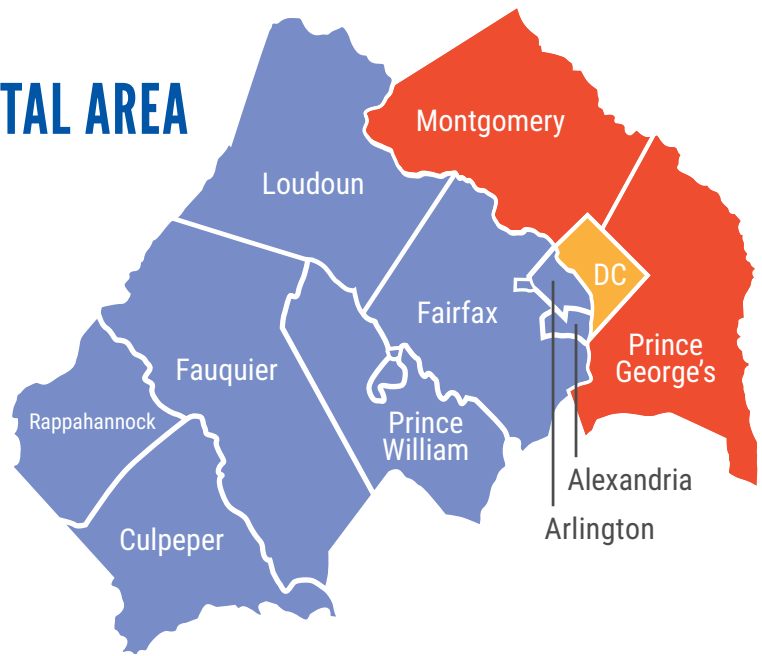
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United Way of the  
National Capital Area

# OUR COMMUNITY | NATIONAL CAPITAL AREA



**SINCE JULY 2015:**

## HEALTH

Prescription savings through United Way NCA's SingeCare prescription services program

## EDUCATION

Students served through community schools

## ECONOMIC OPPORTUNITY

Tax refunds resulting from United Way NCA tax partnerships providing coaching and support

**District of  
Columbia**

**\$3.5M**

**10,731**

**\$37M**

**Maryland**

**\$13M**

**6,118**

**\$38M**

**Virginia**

**\$30M**

**6,032**

**\$56M**

*Scaled estimates based on cumulative statistics for the National Capital Area from FY16-23*

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