



# WOMEN UNITED

## United Way of the National Capital Area: Women United Membership

Women United is a powerful global network within United Way of over 70,000 women leaders across 165 communities and six countries.

The affinity group leaders of Women United at United Way NCA utilize their power to make a lasting impact in our region and beyond. Women United members support United Way NCA's mission to mobilize all sectors of the community to work together with one goal in mind – helping children and families live their best lives by reducing disparities and increasing equity across our three pillars of health, education and economic opportunity.

We are grounded in our commitment to serving the ALICE (Asset Limited, Income Constrained, Employed) population. ALICE represents the nearly 500,000 households that earn more than the Federal Poverty Level but less than the basic cost of living for the county/state in which they live. This translates to an estimated 1.3M adults and children living in the region who cannot meet the monthly minimum cost of household basics.

Together, Women United of the National Capital Area LIVE UNITED and are recognized for their exceptional ability to bring about positive community change.

**Learn More**



United Way of the  
National Capital Area

**ALICE**  
*Lives Here*

**GIVE. ADVOCATE. VOLUNTEER**

[UnitedWayNCA.org](https://UnitedWayNCA.org)



## MEMBERSHIP LEVELS

As a member of Women United you will have the opportunity to network with and join other like-minded women who represent the area's top businesses, financial institutions, non-profits, and local government. All Women United members will receive :

- Full year membership in Women United
- Networking opportunities with women leaders from the various sectors in our community: philanthropy, business, law, education, and public service and leadership of United Way NCA
- Special invitations to Women United events and receptions
- Recognition as a community leader at United Way NCA events, in our Annual Report and other publications as appropriate

### \*ADVOCATE: \$500

All general Women United benefits, plus:

- ✓ Full year membership to Young Philanthropists affinity groups
- ✓ Invitations to a series of workshops focused on career advancement, leaderships and personal financial health

### CHAMPION: \$1,000

All general Women United benefits, plus:

- ✓ Opportunities to join staff in representing United Way NCA at partner events and activities.
- ✓ Ability to bring a guest to annual Women United Way of the National Capital Area celebration

### TRAILBLAZER: \$2,500

All Champion Level benefits, plus:

- ✓ Option to provide one-year of \*Advocate level membership to a young woman beginning her career
- ✓ Invitation to join members of the Tocqueville Society at selected events and activities
- ✓ Opportunity to participate on leadership committees

*\*Advocate level Membership is open to women ages 21 to 39.*