



TEE UP FOR EQUITY

September 20, 2023 11am - 3pm

United Way of the National Capital Area (NCA) and the Loudoun County Regional Council are committed to changing the lives of people and families in Loudoun County and across the National Capital Area. We're tackling the area's most complex social challenges by working diligently to improve the health, education and economic opportunity of our communities.

As a sponsor of Tee Up for Equity, you will be a part of the solution as we work to reduce the ALICE (Asset Limited, Income Constrained, Employed) population in Loudoun County, which represents the thousands of low- and moderate-income individuals and families that earn more than the Federal Poverty Level but less than the basic cost of living for the county/state in which they live. Here are some facts about Loudoun County and how United Way NCA supports its children and families:

15%



of households are part of the ALICE population

4%



of households are in poverty

26,606



households in Loudoun County are Below the ALICE Threshold (BAT), which combines those living in poverty and the additional 21,622 households who are ALICE

50%



of households led by a single female with children are part of the ALICE population

40%



of households aged 65+ are part of the ALICE population

16,000



people in Loudoun County struggle with food insecurity
(Source: Loudoun Hunger Relief)

GIVE. ADVOCATE. VOLUNTEER.

WHEN NONE ARE IGNORED,
ALL WILL THRIVE.



United Way of the
National Capital Area