



MEET ALICE

Ahead of United Way NCA's inaugural regional ALICE report that will include Washington DC for the first time ever, here is what we know about ALICE in our National Capital Area:

A.L.I.C.E. (Asset Limited, Income Constrained, Employed) are households with income above the Federal Poverty Level (FPL), but below the basic cost of living.

ALICE helps reshape how we understand financial hardship today, and the ongoing challenges that so many in our community face. We all know ALICE. They may be a friend, a relative, or a coworker. ALICE households span all races, ages, ethnicities, and abilities, though households of color are disproportionately ALICE.

Combined with households below the Federal Poverty Level (FPL), over **500,000** households in the National Capital Area struggle to make ends meet. This translates to an estimated 1.3M adults and children living in the region who cannot meet the monthly minimum cost of household basics.

KEY TERMS

Household Survival Budget

The bare-minimum cost of basic necessities (Housing, child care, food, transportation, health care, and a smartphone plan).

ALICE Threshold

The average income needed to afford the Household Survival Budget. Households below the ALICE Threshold include both ALICE and poverty-level households.

ALICE

Households with income above the Federal Poverty Level but below the basic cost of living.

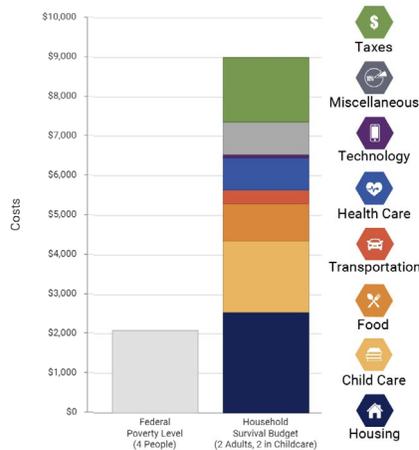
Poverty

Households with income below the Federal Poverty Level.

Total Households

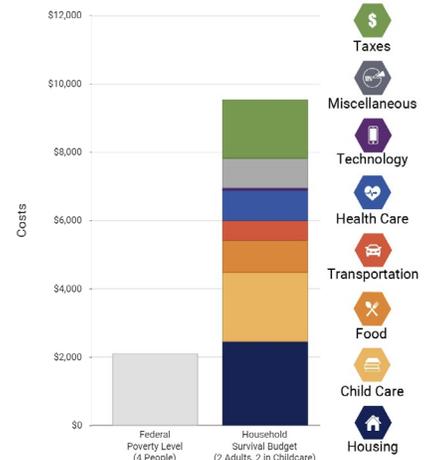
The number of households as reported by the American Community Survey

United Way NCA MD Counties - 2018



Source: <https://www.unitedforallice.org/household-budgets/maryland>

United Way NCA VA Counties - 2018



Source: <https://www.unitedforallice.org/household-budgets/virginia>



In MD and VA counties, Black, Hispanic, American Indian/ American Native households are 1.8x likely to be ALICE than White and Asian households. (estimated 2x with DC)

ALICE LIVES PAYCHECK TO PAYCHECK and are forced to make impossible choices: pay the rent or buy food, receive medical care or pay for childcare, pay utility bills or put gas in the car. ALICE is your neighbor, works at your company, attends your local public school and is a growing population.

ALICE LIVES HERE



In DC, there is an estimated **74K households** are ALICE, translating to estimated **191K individuals**



In our MD counties, **210K households** are ALICE, translating to estimated **546K individuals**



In our VA counties, **217K households** are ALICE, translating to estimated **564K individuals**



Black, Hispanic, American Indian/ American Native households

≥ 1.8x *Maryland & Virginia*
≥ 2.0x *DC*



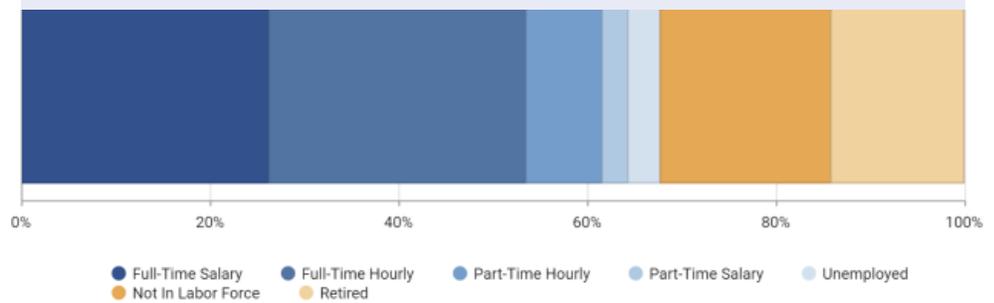
White and Asian households

YOU WORK WITH ALICE

In United Way NCA's VA and MD counties, 2/3 of the labor force will struggle to earn enough to afford increased cost of living.

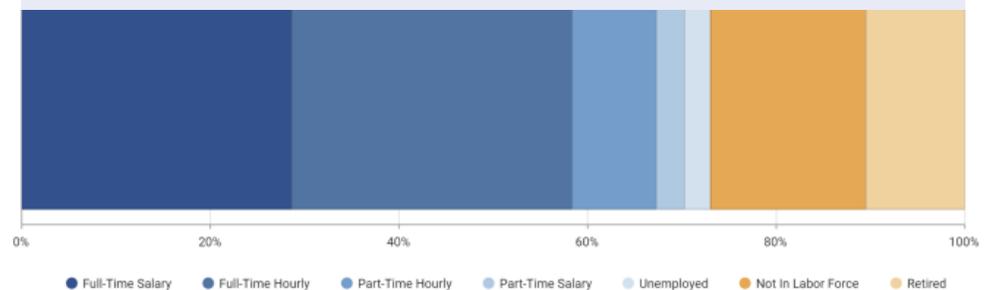
Maryland

30.3% are salaried employees (3% part-time), 37.5% are hourly, remaining 32.2% are retired, unemployed, or no longer part of the labor force.



Virginia

31.6% are salaried employees (3% part-time), 38.7% are hourly, remaining 29.8% are retired, unemployed, or no longer part of the labor force.



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ALICE

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Poverty

Households with income below the Federal Poverty Level.

Total Households

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