

# 2021

## PROJECT COMMUNITY CONNECT

This year's Project Community Connect (PCC) was held from October 18-23, and provided essential services to those at risk of or experiencing homelessness, as well as the region's Asset Limited, Income Constrained, Employed (ALICE) population. ALICE represents the growing number of individuals and families who are working but unable to afford basic necessities.

United Way NCA hosted both in-person essential kit distributions, as well as virtual opportunities by partnering with community organizations, providers and partners to host virtual workshops focusing on topics like housing laws, child online safety, legal services, budgeting, sexual health, stress management, and more.



**576**  
**VOLUNTEER**  
**HOURS**



**192**  
**TOTAL**  
**VOLUNTEERS**



**6,531 KITS**

distributed including 4,718  
hygiene, 1,006 healthy snacks  
and 1,007 warm clothing kits

**23**  
**DISTRIBUTION**  
**SITES**



**17**  
**VIRTUAL**  
**WORKSHOPS**



**WHEN NONE ARE IGNORED,  
ALL WILL THRIVE.**



**United Way of the  
National Capital Area**

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"When I think about Project Community Connect, I wish that I had known about some of the resources and services [when I was experiencing homelessness]... These workshops get information to people to try to help them navigate and let them know what's out there, because it's a really hard thing to do on your own when your brain is in survival mode."

— AIMEE, COMMUNITY MEMBER

"[Project Community Connect] is important for us as it helps us to live out [one of] our leading principles: *success and scale bring broad responsibility*."

— MICHAEL EASTMAN | Director of Americas Cloud Sales Centers, Amazon Web Services

"We need the partnership of United Way NCA to help fill really critical gaps. This is the glue that keeps our work together."

— CHRISTY RESPRESS | Executive Director, Pathways to Housing DC



## WORKSHOPS WERE CONDUCTED BY 27 PARTNER ORGANIZATIONS

including National Center for Missing and Exploited Children, Mary's Center, Capital Area Food Bank, Rising for Justice, Legal Services of Northern Virginia, and the D.C. Mayor's Office of Returning Citizens



## 17 WORKSHOPS HELD OVER 6 DAYS, including:

### Talking to Your Child about Online Safety

Learning about the issues children face online, how to discuss preventive strategies, and how to report suspected exploitation.

### Budgeting & Saving in a Crisis

Provide the tools to assemble a crisis budget and valuable take-away resources to help you and others.

### Housing Law Basics During the Pandemic

Learning basic housing law in Virginia including: evictions, conditions, security and special considerations for Covid-19 protections, rental assistance and trends in eviction protection.

### Eating Healthy on a Budget

Navigating eating healthy on a budget, followed by a cooking demonstration.

### Legal Services: Expungement and Available Resources for Returning Citizens

Provide useful information so that previously incarcerated persons may thrive, prosper and contribute to the development of self, family and community.

GIVE.ADVOCATE.VOLUNTEER  
[unitedwaynca.org/PCC](https://unitedwaynca.org/PCC)

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