

**UNITED WE FIGHT
UNITED WE WIN**

LIVE UNITED

FY16 ANNUAL REPORT



United Way
of the National Capital Area

A MESSAGE FROM ROSIE ALLEN-HERRING PRESIDENT AND CEO

During FY 2016, United Way of the National Capital Area began a remarkable transformation. We turned our conversations throughout our entire community into action. Success is built on commitment and your commitment to our community is an inspiration to all of us here at United Way NCA. We are seeing significant progress on our strategic vision, our Community Commitment, focused on helping our region's most vulnerable residents overcome academic, social and economic barriers to success through a multi-generational approach.

This is a meaningful journey for United Way NCA; a journey that is filled with hope, insight and accomplishment. We see the challenges we face as opportunities to lift those in need into a fulfilling and productive life rich with the opportunities we all deserve.

I join the staff, donors and Board of Directors in taking great pride in the progress we've already made in reaching our goals and trust that when you see the results we are achieving, you will be inspired to Do More and Be More along with us. United Way NCA's successes are measured through outcomes and come to life through the stories of the individuals whose lives are changed.

Kind regards,



Rosie Allen-Herring
PRESIDENT & CEO
United Way of the National Capital Area

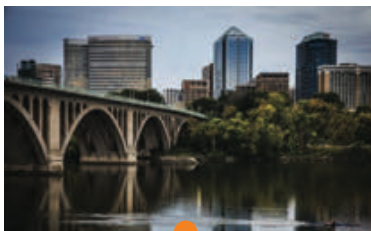
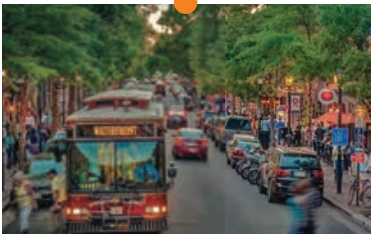


UNITED WAY OF THE NATIONAL CAPITAL AREA SERVES EIGHT REGIONS:

Alexandria, Arlington, District of Columbia, Fairfax/Falls Church, Loudoun County, Montgomery County, Prince George's County and Prince William County.

ALEXANDRIA

262,422 meals
provided through the
Universal Breakfast
Program



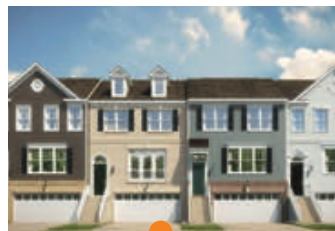
WASHINGTON DC

350 homeless given a
new lease on life through
Project Homeless
Connect



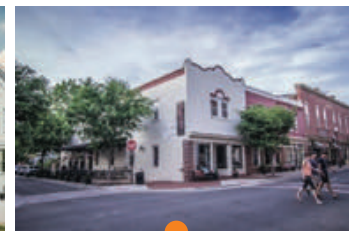
LOUDOUN COUNTY

9 grants awarded



MONTGOMERY COUNTY

2,478
Tax returns prepared



ARLINGTON

7 grants awarded

FAIRFAX COUNTY

Launched a partnership
with Fairfax County to
envision a new Financial
Empowerment Center

PRINCE GEORGE'S

1,322
people served through
the region's first
Financial
Empowerment Center

PRINCE WILLIAM'S

7 grants awarded



OUR COMMUNITY COMMITMENT:

DO MORE!

UNITED WAY OF THE NATIONAL CAPITAL AREA IS FOCUSED ON THE DIRECT IMPACT WE HAVE ON OUR COMMUNITY.

OUR CREDO: We fight for the health, education and financial stability of every person in every community.

To do that in bigger, bolder and better ways than ever, we have undertaken an organizational shift.

We have always been and will always be the leader in workplace giving campaigns. But, to meet the critical needs of every person in every community we serve, we are transforming your United Way into a direct service nonprofit.

We will be working alongside and together with our existing nonprofit partners, corporations and local governments to change our community by addressing the issues of health, education and financial stability.



THAT IS OUR COMMUNITY COMMITMENT.

Through focused research and conversations throughout our community, we learned we must concentrate on these areas that represent the critical needs of the most underserved in our community. It's where your United Way needs to serve.

We are already seeing amazing results and impact in the lives of those we serve as an outcome of this organizational shift. We know we're on the right path, yet there is so much more to do.

As the community leader bringing together stakeholders, we aim to change lives and create positive results that are visible and measureable statistically—and more importantly—in the lives of those we serve.

We are continuously thankful for you and your generosity as it allows us to fight for every underserved child, family and veteran in our community.

We win by Living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. By inspiring individuals to join the fight against a common foe: each community's daunting social crises.



MIDDLE SCHOOL SUCCESS

Our Community Commitment: to reach each of the 12,000 Title I middle school students in the National Capital community and help them transition to 9th grade performing on grade level and on a trajectory for successful graduation.

Helping at-risk students read and perform better in math. Reducing behavior referrals and suspension rates. Improving learning environments. Providing family support services for greater home stability. Thanks to these targeted strategies we've implemented and the generous gifts we've received, we are creating a future for our youth.

As a result, during this program year, 2,000 students and families at six middle schools across our region are successfully taking the next steps in securing their education and future.

WASHINGTON, D.C.

CITY YEAR DC/Communities in Schools Nation's Capital

In this program, dozens of middle school students and families received the assistance they needed to help advance their lives.

At **Johnson Middle School** and **Cardozo Education Middle School**, case management services helped 45% more students this year than last year.

PRINCE GEORGE'S COUNTY, MD

Latin American Youth Center (LAYC)

Prince George's County, MD: Real transformation for their students.

Buck Lodge Middle School – Our programs are helping 50% of students maintain a C average or better and nearly 80% perform at or above grade level in math. In addition, United Way NCA volunteers conducted a financial literacy workshop for students to help them better understand money and how to manage it better.

William Wirt Middle School – Over 60% of case-managed students have improved their English skills and over 80% are receiving C's or better. Furthermore, William Wirt parents and families benefited from programs that included:

- First-time homebuyer and foreclosure seminars;
- English literacy classes;
- Mental health services;
- Legal clinics to learn and discuss strategies to protect their rights.

SUMMER SCHOOL SERVICES

Both schools also offer summer STEM and enrichment programs for students, including field trips and courses in:

- Building rockets, robotics, and mathematics;
- Sports, dance, and African drumming;
- Art, Language Arts, and gardening;
- Life skills.

KELLY MILLER MIDDLE SCHOOL AND NEVAL THOMAS ELEMENTARY

In FY16, hundreds of students and families at Kelly Miller Middle School and Neval Thomas Elementary made significant strides in improving literacy and math skills—and positioning themselves for greater success—through our programs.





HILLSIDE WORKFORCE PROGRAM SUCCESS

As part of the Prince George's County Transforming Neighborhoods Initiative, United Way NCA sponsored the Hillside Workforce Scholarship pilot program at Drew Freeman Middle School in Suitland, Maryland. Virtually all participants were successful in advancing to the next grade as well as securing employment after school and/or over the summer.

NORTHERN VIRGINIA

Community in Schools of Northern Virginia (CIS NoVA)

Francis C. Hammond Middle School, Alexandria, VA.

United Way NCA joined a wide-net partnership, created among CIS NoVA, nonprofit providers, and other stakeholders. It included the City of Alexandria School Board, Alexandria Charitable Trust, Alexandrians InVolved Ecumenically (ALIVE), Neighborhood Health, Northern Virginia Family Services, Inova, Virginia Cooperative Extension's Family Nutrition Program, the City of Alexandria Health Department and the Department of Community and Human Services. Through this network, students in need are assisted with a variety of educational, health and family services.

At Francis C. Hammond Middle School, many students received assistance to address academic, attendance, and behavior issues so that they could be better prepared for advancement.



**HUNGER IS A
LEARNING ISSUE.
WE'RE SOLVING IT.**



A weekend backpack program for food-insecure students was launched in partnership with CIS NoVA and ALIVE. A universal breakfast program was created in collaboration with Partners for Breakfast in the Classroom. In addition, the “No Kid Hungry” campaign serves daily breakfast to 1,434 students at the school.

Even more students’ academic success was supported by our program to supply supplemental nutrition through monthly food distributions to families in the Buck Lodge and William Wirt Middle School communities.

**WE RISE
BY LIFTING
OTHERS**



MENTORING MATTERS COLLABORATIVE (MMC)

This year, volunteers received ‘storytelling training’ on best practices to employ Deloitte/United Way NCA’s “State of Mentoring” report as an effective mentor recruitment tool. Our goal is to bridge the critical mentoring gap affecting our community.

The Washington Times featured an article on the region’s mentoring gap that highlighted our “State of Mentoring” report and included interviews with MMC member organizations, BEST Kids and the DC Tutoring and Mentoring Initiative.

Strategic goals for FY17 include: expanding mentor recruitment during three events (one focused on engaging corporate partners); program development and training that offers subject matter experts in areas including positive youth development, volunteer management, boys and men of color, and STEM; launching an annual newsletter; leveraging opportunities for networking and sharing among member organizations, and crafting a strategic plan that details with sustainability strategies and creates clear leadership structures.

URBAN ALLIANCE INTERNS

Now in its second year, Community Impact partners with Urban Alliance to provide high school seniors with work experience in its nonprofit operations.

This year’s intern, Avery Crocker of Woodrow Wilson High School, played a crucial role in volunteer management, data collection, and research. Avery managed a professional clothing drive at three collection sites for Jubilee Jobs, which brought in over 600 items over a three-week period. Avery is interested in marketing, nonprofit organizations and social work, and received a scholarship to attend Kent State University.

CLUB CONNECT

United Way Club Connect® provides books, resources and online reading opportunities for elementary school students to improve early grade reading skills. The program pairs volunteers with local schools to share vital resources and community and parent engagement tools.

In May 2016, through a generous donation from Brian and Ramona Gallagher, United Way NCA launched Washington, D.C.’s first Club Connect® at Neval Thomas Elementary School in Northeast Washington, D.C. Thus far, 89 schools in 16 states have adopted Club Connect®. 47,000 books have been donated and more than 44,000 students have benefited.

Improved health is central to student achievement and family stability. United Way NCA keeps a sharp focus on health and wellness across all of our outreach. Healthy communities help to build successful communities.

FUN, FLY & FIT: MIDDLE SCHOOL EXPANSION

The Fun, Fly & Fit (FFF) program was launched in 2009 via a grant from the U.S. Department of Education Carol M. White Physical Education Program (PEP).

Fun, Fly & Fit was originally designed for elementary grades (Pre-K-5th). Now in its eighth year, we expanded the program into six community middle schools as part of our adolescent health initiative. Students participated in an extensive range of fitness activities, including run/walks, “Move It!” programs, dance-a-thons, nutrition, sports and fitness classes, a fitness obstacle course challenge, and wellness clubs.

FUN, FLY & FIT IN MONTGOMERY COUNTY, MD

East County Recreation Center launched a pilot Fun, Fly & Fit program during its summer camp program, held in June and July, 2015. Students enjoyed the program and there were inquiries about setting up Fun, Fly & Fit programs during the school year. In addition, United Way NCA hosted a free Fun, Fly & Fit fair for the Montgomery County Public Schools’ annual Back-to-School Fair in August, 2015. It was a great opportunity for families to learn about the school system, county programs and services while enjoying children’s activities, music and other entertainment. Health screenings and door prizes were offered.





CHARACTER PLAYBOOK

Character Playbook is a new United Way Worldwide, Everfi and NFL digital character education and healthy relationships initiative that launched nationally during the NFL Draft held in Chicago, April 2016.

In May, United Way NCA, EverFi and the Washington Redskins Charitable Foundation visited J. Michael Lunsford Middle School in Chantilly, VA (Loudoun County) to launch our local initiative to educate students about cultivating and maintaining healthy relationships during their critical middle school years.

Redskins' players Houston Bates, Derrick Carrier, Austin Reiter and Nick Sundberg participated in a program classroom demo where students led the learning; players engaged one-on-one with students. Afterward, 300 students gathered for an assembly. The Redskins' Larry Michael acted as Emcee; Carrie Simms, Principal of J. Michael Lunsford Middle School, Kevin Smith, Chief Financial Officer of United Way NCA, and Jane Rodgers, Executive Director of the Washington Redskins Charitable Foundation, shared opening remarks before a lively Q & A between players and students.

Hometown Huddle Redskins Event

The NFL - United Way Hometown Huddle is a league-wide day of service that increases awareness and impact to youth health and fitness.

In October, 2015, the "Hometown Huddlers" built a playground at the Southern Market Place in Oxon Hill, MD. United Way NCA partnered with the Washington Redskins Charitable Foundation, Bender Foundation, Southern Avenue Associates, Prince George's County Social Innovation Fund and Kaboom to create the only playground within a five-mile radius.

This joint effort created a modern and safe play space for 1,800 children. Since it was also Washington Redskins Alumni week, volunteers were able to work alongside Super Bowl and Hall of Fame legends including Roy Jefferson and Kenny Houston. Neighborhood children were delighted to discover their new play area!



AMERICA'S TOOTHPAIRY SMILE DRIVE

United Way NCA's corporate partners collected more than 3,000 oral care products during America's ToothFairy Smile Drive, a national campaign to raise awareness about proper dental and oral health conducted by the National Children's Oral Health Foundation. The products were delivered to community schools and nonprofit member organizations in spring 2016.

BISON WITHOUT BORDERS

In April 2016, United Way NCA assisted Howard University College of Pharmacy during their second annual Bison Without Borders Health Fair for people experiencing homelessness. Health professional and social work graduate students provided medication therapy management, diabetes risk assessment, immunization awareness, BMI, blood pressure screening, preventive care awareness, oral cancer screening, alcohol and drug screening and depression screening services. United Way NCA provided 2-1-1 resources and FamilyWise prescription discount cards.

2-1-1

United Way NCA supports families in meeting basic health needs (including finding food and shelter) by connecting them with community resources through our 2-1-1 initiative. This free, non-emergency telephone number connected more than 450,000 people in the District of Columbia, Virginia and Maryland to human service information and referrals.

FAMILYWIZE

United Way NCA and FamilyWize partner to build healthy communities by reducing the burden of prescription medication costs for the un- or under-insured.

The FamilyWize Prescription Savings Card, accepted at more than 60,000 pharmacies nationwide, covers all FDA-approved prescription medications. The card is free to all consumers, no matter their insurance status. The FamilyWize Prescription Savings Card functions like a reusable prescription discount coupon, does not require personal information, and has no eligibility criteria.

Over the past five years, the United Way NCA/FamilyWize partnership has helped to improve the health and well-being of individuals, families and communities across the region. To date, successes include:

FY16 FamilyWize program (through May 31, 2016):

- \$7,927,714 savings on prescriptions (vs. \$6.5M PY)
- 73,687 community members served (vs. 61,000)
- Average savings 37%

United Way NCA distributes FamilyWize cards at our Financial Empowerment Center at Prince George's Community College as well as at our community middle schools.





INCOME & FINANCIAL STABILITY

United Way NCA set a goal to provide 100,000 residents with services that remove barriers to financial stability and affordable housing by June 2020.

In Year 1, United Way NCA provided thousands of residents with financial stability services, including free tax preparation, financial workshops and coaching, and related programs that empower community residents to build stronger financial futures.



FINANCIAL EMPOWERMENT CENTERS

Our first Financial Empowerment Center (FEC), located at Prince George's Community College (PGCC), had its official ribbon cutting in April, 2016. United Way NCA's President and CEO, Rosie Allen-Herring, and PGCC's President, Charlene Dukes, spoke about the importance and impact of this collaboration.

To date, we have exceeded our target number of clients served through the FEC for the initial grant period. Clients improved their financial lives through a wide range of services, including tax preparation, one-on-one coaching and small business workshops. Two United Way NCA member organizations, Housing Options and Planning Enterprises (HOPE) and Housing Initiative Partnership (HIP), also offer on-site housing counseling services.

In addition, we are currently working with Prince George's County's Department of Social Services to implement benefits screening services. We are also making progress in connecting 100,000-plus clients of the Department of Social Services to FEC services.

To further our impact in this critical area, United Way NCA has identified locations for our second and third FECs, slated to open in Washington, D.C. and Alexandria, Virginia in 2017-18.

TAX SEASON PARTNERSHIPS

This year's focus was on multi-lingual Earned Income Tax Credit (EITC) outreach throughout our region. Tax season partners included Enterprise Development Group and the Northern Virginia Creating Assets Savings and Hope campaign (NoVA CASH) in Northern Virginia, Capital Area Asset Builders (CAAB) in DC and CAFE Montgomery in Montgomery County, Maryland.

ECDC Enterprise Development Group (EDG) in partnership with the Northern Virginia CASH Campaign

EDG celebrated its tenth year overseeing a VITA Program and sixth year coordinating a Facilitated Self-Assistance Program designed to assist low-income individuals, especially immigrants, refugees and asylum seekers. United Way NCA's grant to EDG supported free tax preparation for over 1,300 clients and the Northern Virginia CASH Campaign, in which EDG plays a large part, prepared over 5,600 returns.

Capital Area Asset Builders (CAAB)

CAAB, with United Way NCA support, spread awareness among residents about the Earned Income Tax Credit (EITC), particularly through Spanish and Amharic media channels. VITA's financial coaches helped tax filers ensure that their credit reports and scores were accurate; participants also learned how to invest tax refunds to build long-term assets. Over 5,100 tax returns were prepared via this initiative and many low- and moderate-income residents solidified their financial standing through the free services.

Overall, funding from United Way NCA supported the preparation of 14,462 returns and brought over \$15.7 million in tax returns to the region, including over \$6 million from EITC.



A TAX SEASON SUCCESS STORY

Ms. R, a senior citizen, hadn't completed her taxes for four years. After contacting VITA on the last day of tax season for help, she received immediate assistance that resulted in having all of her previous tax returns filed as well as a windfall of over \$6,000. Thankful that she can count on a safe, professional service to prepare her taxes at no charge, she plans to file her taxes through VITA again this year.



UNITED WAY NCA/DELOITTE VETERANS' FUND UPDATE

United Way NCA has collected approximately \$100,000 in pledges from Deloitte employees for its Veterans Fund.

At Northern Virginia Community College, \$30,000 of the Deloitte Veterans' Fund has been committed to support the NOVA Veteran Student Success Program. This is our third year funding this program to meet veterans' educational needs by supporting a successful transition from military to academic life.

Student veterans are receiving valuable services from the Office of Military Services (OMS) to help them access and retain VA benefits and translate their military service to college credit. This past year, OMS exceeded its projected goals of individuals served by over 270%; a renewed United Way NCA grant will enable it to continue to help veterans going forward.

AT PRINCE GEORGE'S COMMUNITY COLLEGE, United Way NCA funding has supported the operation of the on-campus Veterans' Center since 2014. The Center serves as a dedicated space where student veterans can seek out peer support and access education and services to help in their transition to post-military life.

Last year, 1,450 veterans visited the Center, with many taking part in workshops and services that help them address issues such as Post-Traumatic Stress Disorder (PTSD) and traumatic brain injury, and gain skills in leadership and management, and customer service. Many student veterans also made use of the campus Financial Empowerment Center to build greater personal financial stability.

AT FRIENDSHIP PLACE, the Veterans First program helps veterans who are experiencing or are at risk of homelessness gain permanent housing. VA funding provides rental assistance to participants, while funding from United Way NCA and Deloitte helps program staff cover additional client expenditures.

GREATER WASHINGTON WORKFORCE FUNDERS' COLLABORATIVE

United Way NCA continues to serve as a steering committee member of the Greater DC Workforce Funders Collaborative. The Collaborative approved a grant to support a regional policy initiative focused on the federal Workforce Innovation and Opportunities Act (WIOA) implementation. This is a joint project of the DC Fiscal Policy Institute (lead partner), Job Opportunities Task Force, Commonwealth Institute for Fiscal Analysis, DC Appleseed and the Maryland Center on Economic Policy.

The organizations will develop a report comparing specific issues within the three state plans, looking for opportunities and challenges in addressing area workforce matters. Focus items may include performance measures; employer engagement strategies; incentives for "high road" employers; targeted trainings in high-demand areas; engaging low-income, low-skilled individuals and disconnected youth as well as integration of services for people with disabilities.

COMMUNITY IMPACT



Through region-wide meetings and community forums, United Way NCA convenes nonprofit, corporate partners and volunteers across the community to address critical issues that impact our fellow citizens most in need.



PROJECT HOMELESS CONNECT, OCTOBER 2015

United Way NCA held the first Project Homeless Connect (PHC) in Washington, DC on October 9, 2015. PHC assisted hundreds of community members experiencing homelessness in accessing services addressing a wide variety of immediate needs in one place on a single day. Many private and nonprofit partners delivered on-the-spot services, including haircuts, podiatry, legal consultations, and HIV screening. A record number of volunteers served as guides, playing key roles in helping participating individuals reach successful outcomes.



MEMBER SERVICES & NONPROFIT LEARNING SERIES

United Way NCA supports the region's nonprofits by providing valuable resources and training opportunities to the leadership and staff of our partner organizations.

Our Nonprofit Learning workshop series advances the capacity and sustainability of these organizations. This year, we provided attendees with vital training in maximizing corporate sponsorship support, implementing grant funding, increasing nonprofit impact, starting a gifts program, and other areas critical for improving services to clients. In FY16, we provided resources to 1,058 stakeholders, the impact of which is continuing to multiply across our communities.

COMMUNITY IMPACT

DO MORE 24™– JUNE, 2016

This year's Do More 24™ online giving day, held on June 2, 2016, was our most successful in its four-year history. The 24-hour online giving event raised a record \$1.55 million with more than 730 nonprofits throughout the D.C. region participating and donations from 11,276 residents pouring in. Since the founding of Do More 24, over \$5 million from over 42,400 donations have helped benefit hundreds of area nonprofits.



STUFF THE BUS – JUNE, 2016

Stuff the Bus (STB) is a yearlong effort to provide backpacks filled with school supplies, personal care items, or non-perishable food products to area children, veterans and people experiencing homelessness. Companies participating in STB included Target (Columbia Heights and Bowie, MD), Tysons Corner Center and Expedia, with media coverage of the program provided by NBC-4 and WJLA. To date, 1,500 backpacks have been produced and are being distributed to those in need throughout Fairfax, VA, Prince George's County, MD, and Washington, DC.



UNITED WAY NCA - VOLUNTEERS

United Way NCA volunteers, numbering more than 6,400, were active throughout the region, year round. Goals include driving impact across our focus areas, building and deepening relationships with caring people, and generating revenue to increase volunteers and fund staffing.

In FY16, we connected with more than 50 corporate partners (3M Health Information Systems, BNY Wealth Management, Comcast, Deloitte, Dominion Virginia Power, Ernst & Young, Eli Lilly, Fluor, FedEx, Pfizer, TIAA-CREF, TD Bank, Target, among others) to increase employee engagement in making a difference in area communities.

During National Volunteer Week, volunteer leaders from many local nonprofits attended a Volunteer Summit at the Washington Center for Aging Services (WCAS) to learn how to become more effective in volunteer engagement, recruitment, retention and recognition.

In-kind donations supporting the Summit included a generous space by Stoddard Baptist Home Foundation, professional shuttle service by United Planning Organization (UPO) and lunch catered by Cabot Creamery Cooperative.

Furthermore, UWNCA volunteers participated in four Stamp-Out Hunger events to help the Arlington Food Assistance Center sort more than 25,000 pounds of canned goods. This past year we were joined by 146 grant reviewers to assist in our grant funding efforts.

2016 COMMUNITY IMPACT GRANT PROCESS CHANGE

In previous years, United Way NCA conducted its site visits to community impact grantees during June through August. We adopted a multi-year grant cycle beginning in 2016, so site visits were held in early autumn 2016 in place of the usual release of the Request for Proposal (RFP). This schedule change allowed staff members to address concerns noted in grantee's interim progress reports as well as to engage Regional Councils in order to visit school year programs.

61 Total Grants



By Focus Area



WORKPLACE CAMPAIGNS WORK!

United Way NCA has more than 625 workplace partners in approximately 3,000 locations across the region. Area corporations, small businesses and nonprofit organizations are workplace campaigners, and are integral to our success.

United Way NCA has more than 38,500 donors from within and beyond our workplace partners, with approximately 2,527 providing more than \$1,000 in support.

CAMPAIGN RESULTS AND OTHER SUPPORT 2015

Campaign Results	30,035,371
Net campaign results before designations honored	28,713,296
Net campaign results	7,341,318
Net campaign results and other support	12,005,257

AFFINITY SOCIETIES



UNITED WAY NCA - AFFINITY SOCIETIES

Our affinity societies lead the way in creating the change we wish to encourage in our communities. You can become an integral part of our team leadership.

YOUNG PHILANTHROPISTS

United Way's Emerging Leaders Society is a group of passionate, community-focused, up-and-coming professionals in their twenties or thirties who want to connect with like-minded peers, serve their community, and develop as leaders for change. Emerging Leaders achieve these goals through participation in annual United Way volunteer events, engaging in the issues faced by others in our community and by sharing the United Way missions with peers.

WOMEN UNITED

United Way's Women United program recognizes women who are leading the way in making an impact on our community. Women United is an engaged network of philanthropists who recognize and encourage exceptionality in their power to bring about positive community change. They achieve these goals through designing and leading an annual, signature volunteer event, giving personally, and leveraging their personal and professional networks for the betterment of those in need in our community.

TOCQUEVILLE SOCIETY

Since 1987, the United Way Tocqueville Society has recognized leaders who believe, deeply, in our community and in Living United. Through their generosity, they are committing to positive change now and in the future by enabling United Way NCA to build capacity in our member nonprofits and with our direct services programming in health, education, and personal finances. The Tocqueville Society is comprised of leading philanthropists who understand the value of a major investment in our community through personal giving, especially when directed and leveraged. Tocqueville Society philanthropists achieve the goal through leading an annual, signature volunteer event that engages our community, by giving personally, and by sharing the opportunity to invest among peers and colleagues.

To learn how you can get involved,
please contact leadershipgiving@uwnca.org

Summerized Statements of Activities (June 30, 2014-June 30, 2016)

CAMPAIGN RESULTS	2016	2015	2014
Campaign Results	28,448,400	30,035,371	31,379,077
Net campaign results before designations honored	27,027,117	28,713,296	30,185,374
Net campaign results	6,526,379	7,341,318	7,431,348
Net campaign results and other support	9,422,421	12,005,257	12,655,691

EXPENSES			
Community impact funds grants, community initiatives and events, community services	5,000,530	5,937,075	6,065,930
Supporting services for annual campaign fundraising, management and general	5,575,845	4,901,180	5,911,118
Total Expenses	10,576,375	10,838,255	11,977,048
Change in Pension Benefit Obligation	689,362	572,352	(333,834)
Change in net assets	(1,843,316)	594,650	1,012,477

NET ASSETS			
Beginning	24,712,754	24,118,104	23,105,627
Ending	22,869,438	24,712,754	24,118,104

ASSETS			
Cash and Cash Equivalents	4,045,233	5,523,945	3,498,977
Investments	20,950,804	23,635,579	25,832,444
Promises to Give, net	10,688,484	9,761,959	11,880,567
Federal Grants Receivable	32,540	80,139	89,581
Prepaid Expenses and Other Assets	184,324	145,343	116,352
Property and Equipment, net	772,889	923,521	1,132,166
Deposits	45,256	45,256	45,256

TOTAL ASSETS	36,719,530	40,115,742	42,595,343
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LIABILITIES

Accounts payable, accrued expenses and Other Liabilities	2,222,243	2,109,851	2,344,164
Contributor designations payable	10,375,059	9,509,360	12,721,319
Community impact grants payable	757,825	1,194,063	1,101,246
Defined benefit pension liability	494,965	2,589,714	2,310,510
TOTAL LIABILITIES	13,850,092	15,402,988	18,477,239

NET ASSETS

Unrestricted Operating	4,170,037	4,896,282	4,980,251
Unrestricted Board Designated	15,723,288	16,654,535	16,678,686
Temporarily restricted	2,801,113	2,986,937	2,284,167
Permanently restricted	175,000	175,000	175,000
TOTAL LIABILITIES & NET ASSETS	36,719,530	40,115,742	42,595,343

United Way of the National Capital Area (United Way NCA) does not charge nonprofit members a membership fee to be represented in the community. United Way NCA does not charge additional fundraising or shrinkage fees. The administrative processing fee charged nonprofit members was 9%. CFC amount raised of \$10,018,237 from participation in the CFC of the National Capital Area and CFC Universal Giving. Fundraising costs paid by United Way NCA were \$1,032,782 of which \$889,816 were recovered through administrative processing fee.

ALEXIS DE TOCQUEVILLE SOCIETY

Members contributed
\$10,000 or more

Scott Adams
Chris & Dana Allen
Angelo & Evelyn Amador
Heather & Steven Baker
Tina & Duncan Barks
Gerald & Shelly Belson
Stephen Blough
Michelle Bosch
Mark Boyer
Frederick Boyle
Roberta Brown
Sally Buckles
Frida Burling
Daren Campbell
Kevin P. Carney
Kenneth Chatelain
Donald Christian
Kelly Waldron & Daniel Cocos
Terry Coleman
Paula Collins
Howard Cosgrove
Nicholas P. Cotroneo
Kevin Curran
Demario Davis
Paul & Sue Debassio
Mark Decker, Jr.
Mr. & Mrs. John & Linda M. Derrick

W. Thomas Dohrmann
Barry Eccleston
Ruth Epstein
Diana Farrell
Jose & Jennifer Ferrao
Vincent Ferraro & Laura Forte
Adam Feuerstein
Paul & Isabel Fitzgerald
Brian & Ramona Gallagher
Matthew Gentile
May Gilham
James Givens
James Godwin III
Barry Granger
David Gross
Nicolina Grover
Joseph Haggerty
Kristen Hansen
David & Therese Harrison
Andy & Marian Harrs
Anne Hess
Thomas Holly
Nathan & Christa Houser
Larry & Cindy Ishol
Christer Johnson
Jim Jones
Richard Kafka
Ralph Klesius
Mr. & Mrs. Jonathan K. Korol
Tori Lambert
Laura Lane
Chris Larson

Paul Lee
Charles & Doris Leeper
Robert Lekites
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