

JULY 2020 - JUNE 2021

IMPACT



WHEN NONE ARE IGNORED,
ALL WILL THRIVE.

United Way of the National Capital Area mobilizes all sectors of the community to work together with one goal in mind – helping to improve the lives of children and families by **reducing disparities and increasing equity**. We address the needs of our communities by focusing on three key pillars of impact – health, education and economic opportunity.

In June 2020, we completed our first five-year community commitment that tackled complex issues like poor health, school graduation and poverty. We're proud of the many impacts, like providing **4.26 million** meals to food-insecure students and families and putting nearly **\$81M** back in the pockets of working families' tax refunds through free tax preparation and financial coaching. In July 2020, we launched the next phase of our strategic programmatic direction focused on making bold strides until we **achieve equity for all our community members, regardless of race, gender, income and ability**.

90,013
community members
served over the last
year

HEALTH



113

people completed **10 Mental Health** First Aid trainings



69,353

students and families served through our Health programs



\$4.4M+

in prescription savings



69,240

people served through SingleCare discount prescription services program



5,200

kits containing hygiene supplies, healthy snacks and clothing distributed at our annual Project Community Connect (PCC) aimed at providing critical resources for those at risk of or experiencing homelessness gained access to critical services

EDUCATION

THROUGH COMMUNITY SCHOOLS:

4,225

students were served addressing attendance, behavior and course performance

BRIDGING THE DIGITAL DIVIDE:

1,000

middle school students

38

graduating high school seniors

35

households connected to technology equipment



THROUGH CHARACTER PLAYBOOK:

5,970

students were served an evidence-based program focused on character development and healthy relationships

ECONOMIC OPPORTUNITY

14,494

individuals benefited from VITA/EITC (Volunteer Income Tax Assistance/ Earned Income Tax Credit) services and Financial Empowerment Centers (FEC) across the region

8,284

clients received free financial coaching and tax preparation services resulting in

\$11.5M

in tax refunds



\$1.7M+

invested in the community

620

people participated in our 21 Day Race Equity Journey

200

pre-packaged meals served to individuals experiencing homelessness during PCC

80+

volunteers

3,200+

virtual volunteer hours logged

COVID-19 RESPONSE

In response to the devastating impact of COVID-19, your United Way was among the first in the region to launch its Emergency Assistance Fund (EAF) to provide vital food, basic needs and other assistance to the thousands of individuals living and working in the District of Columbia, Maryland and Virginia who were being impacted by the temporary loss of income, the need to self-quarantine, the obligation to care for people who have contracted the virus and school-age children who depend on their school's meal program.

The COVID-19 EAF served **77,766** individuals through **\$1.6M** provided in additional capacity to 30 nonprofit organizations and programs focused on providing access to food, health, financial stability and basic needs services.

As part of the recovery phase of the EAF, United Way NCA was selected as one of five local United Way markets to launch the Choose Healthy Life program.

Choose Healthy Life (CHL), a partnership between United Way NCA, Quest Diagnostics and Black Clergy is a response to the disproportionate impacts of the COVID-19 pandemic on the Black community. CHL leverages the power of the church—a trusted and respected organization in the Black community—to expand equitable access to and distribution of free COVID-19 testing, contact tracing, vaccines and other health services in underserved communities.

Our goal is to reach 4,000+ residents in the DC community, and to expand this sustainable model to address a multitude of health disparities in the Black community, such as high risks of diabetes and high blood pressure, in the post-pandemic future.



23

COVID-19 testing events

526

people tested

24

vaccination drives facilitated by churches

2,391

people vaccinated

130,326

people reached through awareness and promotion

Thanks to your support over the past year, we've made great strides towards a more equitable society. We still have a long way to go, but we are confident we can get there together by practicing equity. When none are ignored, all will thrive.