

2020

PROJECT COMMUNITY CONNECT

This year's Project Community Connect (PCC) formerly known as Project Homeless Connect expanded to provide critical resources to everyone in our community, including individuals at risk of or experiencing homelessness, in an easy-to-access and safe environment.

This year, United Way NCA hosted both in-person resource kit deliveries, as well as virtual workshops by partnering with community organizations, providers and partners to host Project Community Connect virtual workshops focusing on daily themes like food access, basic needs, education, economic opportunity and health.

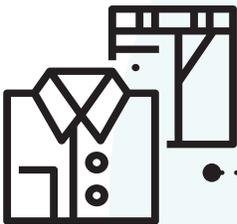


DC CENTRAL KITCHEN PROVIDED 200 PRE-PACKAGED MEALS

"When I think about the importance of partnerships in doing this work, we cannot do it without partnerships. This isn't work we can do by ourselves.

We connect with (partners like) United Way NCA, where everyone has a target population that they have been working with and we have now a grander opportunity to affect people across the board."

– Rasheem Rooke, Director of Workforce Development, DC Central Kitchen




5,200 KITS
distributed including 3,800 hygiene, 900 healthy snacks and 500 clothing kits containing supplies



United Way NCA and Starbucks staff spent 289 volunteer hours packing supplies for hygiene, healthy snacks and clothing kits and distributing meals



United Way of the National Capital Area

2020

PROJECT COMMUNITY CONNECT

WORKSHOPS WERE CONDUCTED BY 27 PARTNER ORGANIZATIONS

including DC Department of Energy and Environment, Streetwise Partners, Teens Run DC, Pepco and 2-1-1



15	Conducted 15 workshops over 5 days
135	135 individuals registered for virtual workshops



Workshops included:

Mental Health First Aid: Provided an overview of the Mental Health First Aid Course designed to reduce stigma and recognize signs of mental health and substance-use issues

Eviction Prevention & Rental Assistance: Covered necessary steps required for applying for rental assistance. Representatives from different jurisdictions provided the latest information about eviction and homelessness prevention

Healthy Eating on a Budget: Covered ways to find food assistance resources near you, discussed tips to shop for healthy food options and cook budget-friendly recipes

Learning through Play: Learning the importance of play and understand its role in learning social skills & forming relationships. The workshop demonstrated a few fun educational activities that can be done with a baby or young child at home

Budgeting During a Crisis: Provided tools and resources to assemble a crisis budget

100% of attendees said they would attend Project Community Connect next year

Attendees reported the Eviction Prevention/Rental Assistance and Mental Health First Aid workshops to be most helpful

GIVE.ADVOCATE.VOLUNTEER

unitedwaynca.org/PCC

