

COMMUNITY ADVOCATE SPONSORSHIP OPPORTUNITY

October 2021

PROJECT COMMUNITY CONNECT

United Way of the National Capital Area mobilizes all sectors of the community to work together with one goal in mind – **helping children and families live their best lives by reducing disparities and increasing equity.**

We address the needs of our community by focusing on three key pillars of impact – **health, education and economic opportunity.**

As a **Community Advocate**, you are joining us in our **Project Community Connect** (PCC) and ongoing efforts focused on building stronger communities. Your support helps bring critical health, education, and economic opportunity programming and workshops to individuals and families across the region.



PCC Workshops will focus on the following daily themes (select one)

- Food Access
- Basic Needs
- Education
- Economic Opportunity
- Health

BRANDING	MEDIA
Featured logo on United Way NCA website event page	Interviewed for a United Way NCA podcast episode
Logo on all event marketing materials	Recognition in United Way NCA event press releases as appropriate
Mention in UWNCA's Community Matters quarterly newsletter (40K distribution)	
Posts to include partner social media handles	
Logo on virtual event signage (based on selected day)	
Logo on United Way NCA's event podcast episode	

ADDITIONAL PERKS

Two (2) Young Philanthropist affinity group membership (one year)

Guaranteed staff virtual volunteer opportunities

Letter of appreciation

Sponsorship: \$15,000

GIVE.ADVOCATE.VOLUNTEER



United Way
of the National Capital Area
UnitedWayNCA.org/PCC