

MOBILIZING OUR COMMUNITY

LIVE UNITED

United Way of the National Capital Area fights for the health, education and economic opportunity of every person in our community.



We are uniquely positioned at the intersection of public, private, local government, philanthropic and nonprofit sectors.

It takes just a single person to initiate change.

Our community's challenges are bigger than one organization can solve alone.

Local businesses are the economic engine for our community.

ABOUT US

LIVE UNITED™



WHAT WE DO

United Way of the National Capital Area mobilizes all sectors of the community to work together with one goal in mind – helping children and families live their best lives by reducing disparities and increasing equity.

We address the needs of our community by focusing on three key pillars of impact – **health, education, and economic opportunity.**

WHY WE DO IT

We are uniquely positioned at the intersection of public, private, philanthropic and nonprofit sectors to bring the best resources, individuals and organizations together to solve our region's most pressing issues facing our community today.

HOW WE DO IT BY MOBILIZING OUR COMMUNITY

Donors & Volunteers

It takes just a single person to initiate change. United Way NCA connects people with causes close to their hearts and inspires them to roll up their sleeves by giving of their time and treasure to support our community.

Organizations

Because our community's challenges are bigger than one organization can solve alone – United Way NCA convenes and collaborates with organizations across sectors to tackle our community's most critical problems.

Companies

Local businesses are the economic engine for our community. United Way NCA helps them leverage their people and resources to connect to causes that are important to them and make an impact in the community where they live and work.



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United Way of the
National Capital Area

Healthy Mind, Healthy Body



GOALS

To reduce health disparities and improve health outcomes for individuals and families in the National Capital Area

TARGET POPULATION

ALICE (Asset Limited, Income Constrained, Employed) population comprised of households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county/state



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APPROACH

Healthy Mind

Mental Health

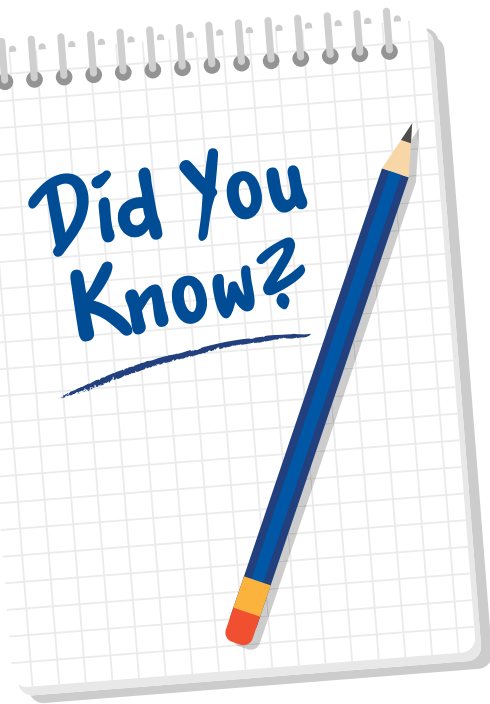
- ✓ Partner with **Talkspace** to provide high-quality mental health services to underserved populations like African American males, LGBTQ+ youth (18-26), and Veterans through technology
- ✓ Implement trauma-informed care and **Mental Health First Aid** trainings in schools across the region
- ✓ Reduce stigma and raise awareness for quality mental health services

Healthy Body

Food Insecurity

- ✓ Partner with regional and national organizations focused on food access and insecurity
- ✓ Expand our **Fun, Fly & Fit** program to more schools to promote healthy and fun physical activity for school age children
- ✓ Provide access to more affordable prescription medication through **FamilyWize**





72%

In DC, 72% of adolescents in Medicaid managed care diagnosed with depression had an unmet need for depression care

40%

In Prince George's County, MD, 40% of children ages 6-19 experienced one or more mental health challenges

76%

In Washington DC, 76.4% students are eligible for free or reduced-price lunch



More than half of U.S. residents without health insurance are people of color



In 2018, 21% of Black households and 16% of Hispanic households were food insecure compared to 8% of White households

Food Insecurity in the National Capital Region



Households headed by adults under 25 more likely to be ALICE in Virginia



Washington DC has the highest rate of seniors facing hunger in the nation at 20.1%



16.3% of the children in Montgomery County are food insecure, more than any other county in Maryland



In Maryland, 1 in 9 people and 1 in 6 children struggle with hunger



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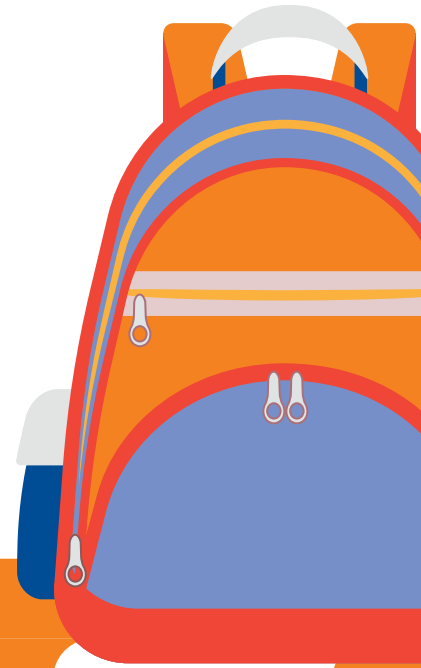
Middle School to College & Career Success

GOALS

To reduce academic disparities and improve academic outcomes for young people in the National Capital Area

TARGET POPULATION

Title 1 middle and high school students and ALICE (Asset Limited, Income Constrained, Employed) population comprised of households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county/state



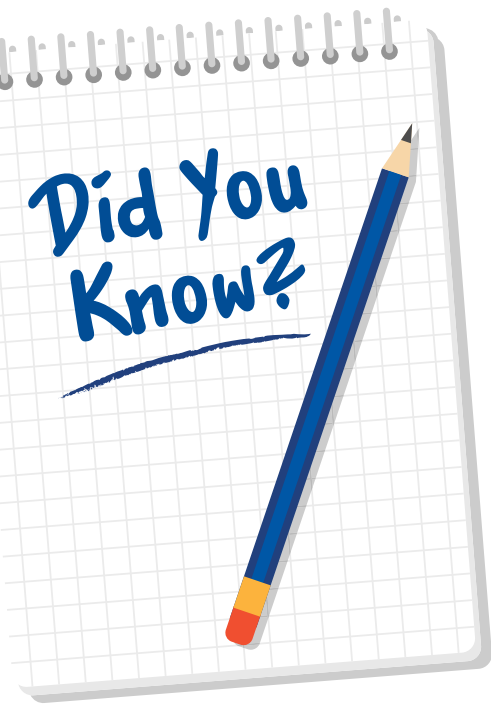
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APPROACH

Pipeline from middle school to college/career success

- ✓ Address attendance, behavior, and course performance within our Community Schools program
- ✓ Promote community and family engagement
- ✓ Focus on prevention science approaches and the merging of systemic wrap-around services with evidence-based programs to address:
 - Basic needs of youth and families
 - Their socio-emotional well-being





82%

In Fairfax County, VA out of 1,095 students that dropped out of high school there, 82% were Latinx

30%

In 2019, nearly all ninth-grade students in Washington DC Schools with chronic absenteeism miss at least 30 percent of every high school year or drop out

78%

In Prince Georges County, MD the graduation rate in 2018 was 78.47%, but for Latinx students the rate was 62.38%



New research suggests that students returning to school in the fall of 2020 or later will retain **about 70 percent of this year's gains in Reading and less than 50 percent in Math**

Over 80% of all juveniles and adults in the criminal justice system have experienced school failure or drop out

Lack of Digital Access



The DC public school system estimates **30 percent of the 52,000 students** lack Internet access or computers at home. For some schools, that percentage is far higher

Nearly 1 million households in Virginia and Maryland have limited to no high-speed internet access



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United Way of the National Capital Area

ECONOMIC OPPORTUNITY

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Financial and Workforce Training to Home/Business Ownership



GOALS

To reduce wealth disparities and improve economic opportunities with financial training and workforce development for individuals and families in the National Capital Area

TARGET POPULATION

ALICE (Asset Limited, Income Constrained, Employed) population comprised of households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county/state



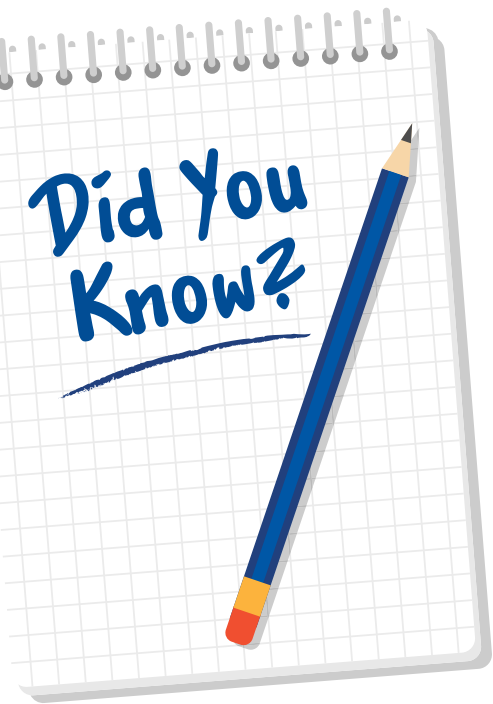
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APPROACH

Working with individuals and families on financial training and workforce development to ultimately graduate to business and home ownership and financial success

- ✔ Support & coach area residents and ALICE households achieving financial stability through our Financial Empowerment Centers (FEC)
- ✔ Embed workforce services in our existing FECs and connect members with jobs & skills training
- ✔ Secure sector-based workforce partnerships within the region to solidify employment networks for residents in the region
- ✔ Promote home ownership and affordable housing practices
- ✔ Promote entrepreneurship and business ownership
- ✔ Provide free tax preparation services
- ✔ Expand annual Project Homeless Connect event to help those at risk of or experiencing homelessness





22x

In the National Capital area, the top 1% makes 22 times the average annual income than the remaining 99% on average

397k

In Fairfax County, 396,628 households or 28% of the population live in poverty

87%

In Washington DC, African Americans make up 87 percent of population experiencing homelessness

	ALICE Population	Poverty	Population struggling to afford basic needs
Washington DC	N/A	15%	55%
Maryland	31%	8%	39%
Virginia	25%	11%	31%

UNEMPLOYMENT INCREASE DURING THE PANDEMIC



Before the pandemic, Black workers made up 63% of unemployment claimants in Washington DC compared to 16% White and 10% Latinx workers. During the pandemic, Latinx and Black workers continue to be severely impacted

HOME OWNERSHIP



In the National Capital Area, 72% White households own homes compared to 49% Black households making the Black homeownership gap 23%

POVERTY RATE



Washington D.C. has the highest LGBTQ+ population percentage in the United States, 20% of this population lives in poverty



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