United Way of the National Capital Area 5-Year Community Commitment

Mobilize Resources
- Leveraged local partners to provide more tailored direct services.
- Collaborated to invest more resources to meet unique local needs.

Build Stronger Communities
- Increased community capacity via training, policy, advocacy and convening.
- Strengthened community collaboration and partnerships.

Thought Leadership
- Shaping the regional landscape and influencing policy on issues of health, education and financial stability.

Impact from 2016 to 2020

- 313K: Our Community Commitment has served 313,303 residents since 2016, surpassing the total goal of 112,000.

- 2016: 71,375
- 2017: 70,030
- 2018: 65,689
- 2019: 93,324 (Projected)
- 2020: 12,885

Goals

- 2016: $12.3 million was invested in the community.
- 2017: 82,006 households received food assistance and 4.26 million meals were delivered.
- 2018: 2,039 people experiencing homelessness gained access to critical services.
- 2019: 43,468 volunteer hours logged, and 21,700 kits packed with food, hygiene and school supplies.

Education
Served 14,547 low-income middle school students transition to high school and perform at grade level through our 13 Title I community schools across the region.

Health
Served 23,167 students and families through an integrated approach to health and wellness.

Financial Stability
88,047 clients received free financial coaching and tax preparation services resulting in $80.6M in tax refunds.

(On track to achieve 100,000 goal by June 30, 2020)

Thank you to all the individuals, corporate and community partners that made this impact possible helping us LIVE UNITED.