



# UNITED WAY TOCQUEVILLE SOCIETY

LIVE UNITED

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eadership Philanthropy is the leadership giving program of United Way of the National Capital Area made up of Giving Societies and Affinity Groups. Leadership Philanthropy was first introduced with the 2000 United Way Campaign to recognize and encourage leadership philanthropy by individuals with the resources to give \$1,000 or more annually.

**United Way Tocqueville Society is a society group that acknowledges exemplary leadership in philanthropy.** Society members are among the United Way movement’s most longstanding and engaged partners. Tocqueville Society members collectively give more than \$1,200,000 annually. These resources make it possible for our movement to advance its mission and carry out its work in advancing the common good.

Alexis Charles-Henri Clerel de Tocqueville was only 26 years old when he traveled around the United States in 1831. His observations, readings, and discussions formed the basis of Democracy in America, a study of American society and politics. One of his most important observations was that Americans hold in common a unique willingness to work for the public welfare – a tendency to lend faithful support to neighbors and countrymen, especially in times of need. In this spirit, United Way America created the Alexis de Tocqueville Society in 1984, and today the Society is one of the world’s most prestigious institutions for individuals who are passionate about improving peoples’ lives and strengthening communities.

## MEMBERSHIP

With an annual gift of \$10,000 or more, know that you become part of an elite group of like-minded individuals driven to make a difference in our community. As an Alexis de Tocqueville Society member, you are joining the leaders of every sector within the National Capital region.



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**T**he Ten Million Dollar Roundtable is a newer society launched by United Way Worldwide in 2017 to complement the Million Dollar Roundtable. For the Roundtables, we inspire philanthropists from around the world to come together to translate their passions into lasting change that builds stronger communities locally and around the globe.

By partnering with United Way, the world's largest privately-funded nonprofit, philanthropists can make a difference on a scale that none of us – or other organizations – can achieve on our own. Through this partnership, philanthropists can leverage giving to spotlight passions and amplify impact. The Roundtables consist of groups of committed philanthropists who band together to drive lasting change, to inspire, and to learn from one another. Our mission is to harness the transformative passion, power, and dedication of the world's leading.

## UNITED WAY TOCQUEVILLE SOCIETY | \$10,000 or more

### Distinctions:

> Society Members	\$10,000 to \$24,999	(Membres de la Societe)
> Order of Liberty	\$25,000 to \$49,999	(Ordre de Liberte)
> Order of Equality	\$50,000 to \$99,999	(Ordere d' Egalite)
> The National Society	\$100,000 to \$249,999	(La Societe Nationale)
> Order of Independence	\$250,000 to \$499,99	(Ordre d' Independance)
> Order of Knowledge	\$500,000 to \$999,999	(Order de Connaissance)
> Million Dollar Roundtable	\$1,000,000 to \$9,999,999	(La Table Ronde des Millions de Dollars)
> Ten Million Dollar Roundtable	\$10,000,000 or more	(La Table Ronde des Dix Millions de Dollars)
> Tocqueville Legacy Society	\$10,000 or more in legacy philanthropy gifts or pledges	

**TO LEARN MORE ABOUT UNITED TOCQUEVILLE SOCIETY,**

contact [philanthropy@uwnca.org](mailto:philanthropy@uwnca.org) or 202.488.2150