



United Way of the National Capital Area will hold its 7th annual Do More 24

– a social movement that brings together charities, private companies and donors who are committed to making a difference in our community. **Do More 24 will begin at noon on Wednesday, May 22, 2019 and end at 11:59 am on Thursday, May 23, 2019.** As a Do More 24 sponsor, you are joining the movement that brings together resources to solve our region’s most pressing social issues.

Contact: Jeff Fraley, jfraley@uwnca.org or 202-488-2150

Sponsorship Opportunities

Benefits

	Leadership* (\$25,000)	Impact (\$10,000)	Champion (\$5,000)	Pacesetter (\$2,500)
Recognition on United Way NCA website & sponsor page	✓			
Logo on Do More 24 website & sponsor page	✓	✓		
Name on Do More 24 website & sponsor page			✓	✓
Logo on Do More 24 printed & electronic marketing materials	✓	✓		
Name on Do More 24 printed & electronic marketing materials			✓	✓
Recognition in all United Way NCA’s Do More 24 press releases	✓	✓		
Company spokesperson incorporated into day of event media pitches (if and when available)	✓			
Recognition in UNWCA’s CEO remarks during Do More 24 media interviews	✓	✓		
Recognition at Do More 24 nonprofit training events	✓	✓		
Name recognition on Do More 24 nonprofit training electronic & printed materials			✓	✓
Creation of :30 Video for use and promotion	✓			
Postings and video on United Way NCA’s social media channels	✓	✓	✓	
Dedicated story in UWNCA’s <i>Community Matters</i> quarterly newsletter	✓	✓		
Mention in UWNCA’s <i>Community Matters</i> quarterly newsletter			✓	
Thank you plaque	✓	✓	✓	✓
Recognition at Do More 24 Awards Event	✓	✓	✓	✓
Speaking opportunity at Do More 24 Awards Event	✓			

*One Leadership Level opportunity

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POWERED BY

UNITED WAY
OF THE NATIONAL CAPITAL AREA

