



To respond to the urgent needs of the homeless population, United Way of the National Capital Area will present its annual Project Homeless Connect event on **SEPT. 20**

PROJECT HOMELESS CONNECT

SPONSORSHIP OPPORTUNITIES

United Way of the National Capital Area's Project Homeless Connect brings together local providers to deliver medical services, housing assessments, and employment services. In one day, we provide participants with services that might normally take months to access.

BENEFITS

	Leadership* (\$50,000)	Impact (\$25,000)	Champion (\$10,000)	Pacesetter (\$5,000)
Inclusion of sponsor name to the full event title	✓			
Washington Business Journal thank you ad	✓	✓		
Recognition from the podium during PHC event	✓	✓		
Recognition on United Way NCA website	✓	✓		
Logo on PHC printed & electronic marketing materials	✓	✓		
Name on PHC printed & electronic marketing materials			✓	✓
Logo on all signage during PHC event	✓	✓		
Name on all signage during PHC event			✓	✓
Recognition in all United Way NCA's PHC press releases	✓	✓		
Logo on PHC t-shirts	✓	✓		
Guaranteed volunteer spots	✓	✓	✓	✓
Logo on PHC volunteer training electronic & printed materials	✓	✓	✓	
Postings on United Way NCA Facebook & Twitter social media channels	✓	✓	✓	

*There will only be one opportunity at the Leadership level

Contact: sponsorship@uwnca.org

