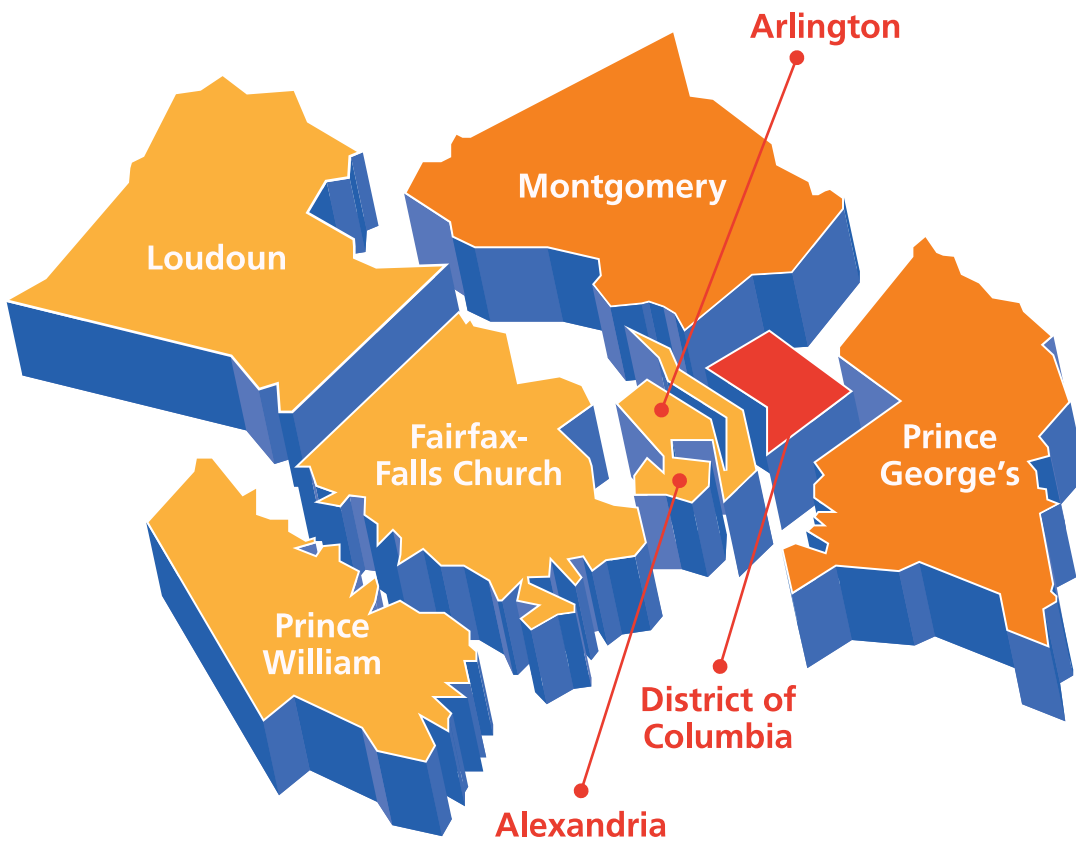




UNITED WAY OF THE NATIONAL CAPITAL AREA

ANNUAL REPORT

LIVE UNITED



United Way of the National Capital Area serves eight regions:

Alexandria, Arlington, District of Columbia, Fairfax/Falls Church, Loudoun County, Montgomery County, Prince George's County and Prince William County.



LIVE UNITED®

At United Way of the National Capital Area (United Way NCA) we see ourselves in three important ways: as a convener, a collaborator and a catalyst for community change.

Working together with donors, volunteers, advocates and neighbors who care deeply about our region, our mission is to create a thriving community where adults and children have access to education, financial stability and good health, which are the building blocks of self-sufficiency and a high quality of life.

In this annual report, you will learn about the impact we achieved during Fiscal Year 2013 (FY13), which was July 1, 2012 to June 30, 2013. Please know that we could not have accomplished these results without the generous support of thousands of our donors, corporate partners, workplace campaigns, passionate advocates, volunteers and all of the people who make our work possible. Thank you for your support.

United Way NCA has served this region for more than 40 years, providing solutions to critical issues, changing lives and helping to restore hope, one person at a time. We have much more to accomplish with your help. Thank you for sharing our vision and for participating in our work. Thank you for choosing to Live United.

Sincerely,

A handwritten signature in black ink that reads "Rosie Allen-Herring". The signature is written in a cursive, flowing style.

Rosie Allen-Herring
President and CEO
United Way of the National Capital Area

United Way of the National Capital Area is a **convener.**

We convene the most effective nonprofit organizations and local businesses in our region to discuss difficult challenges and develop viable solutions.



CONVENING COMMUNITY STAKEHOLDERS

Through forums, regional meetings, and community conversations, United Way NCA convenes leaders from the most effective and efficient nonprofits serving our region, as well as business leaders and community members to address our community's most critical issues.



NONPROFIT CAPACITY BUILDING

United Way NCA convenes nonprofit leaders and staff for learning sessions on topics ranging from fundraising to storytelling to building a tech plan on a budget. In order to help strengthen the nonprofit sector in FY13, United Way NCA's Nonprofit Learning Series and capacity building events provided technical assistance and educational programs to 1,239 nonprofit, business and community stakeholders.

1,239

RECEIVED TRAINING



United Way of the National Capital Area is a **collaborator.**

*We collaborate with our member nonprofit organizations
and corporate partners to address issues in our focus areas:
education, financial stability and health.*



INCREASING STUDENT ACHIEVEMENT

To increase the high school graduation rate and prevent struggling students from dropping out of high school, United Way NCA believes we need to put students on the path to success early. To do this, we sponsor a team of Americorps members at Kelly Miller Middle School in Washington, D.C., which provides students with academic and social support that yields better outcomes and future success.

When young people feel prepared to transition to high school, they will have a much better chance of graduating on-time. At the end of the 2012-2013 school year Kelly Miller students achieved a 14-percentage point gain on the District of Columbia Comprehensive Assessment System (DC CAS) standardized test. Performance at the school has been progressively improving.



10% OF THE REGION'S RESIDENTS
DO NOT HAVE
A HIGH SCHOOL DEGREE OR EQUIVALENT



STUDENTS ACHIEVED

14% GAIN

ON DC CAS TEST



UNITED WAY NCA INVESTED

\$350K

IN JOB TRAINING



MARRIOTT MARQUIS JOB TRAINING PARTNERSHIP

During FY13, United Way NCA announced that it would invest \$350,000 for a collaborative job training program, alongside partners including Goodwill of Greater Washington, to train 600 District residents to seek full-time employment at the newly constructed Marriott Marquis hotel.

Through this innovative job training program, participants were offered a comprehensive career and personal skills curriculum. United Way NCA's funding also provided participants with case management and wraparound services including transportation stipends, digital literacy training and other supportive services. This program changed lives by offering exciting new opportunities, access to potentially lifelong careers and professional development to hundreds of District residents.



MORE THAN 60% OF

IN-DEMAND JOBS IN THE NEXT FIVE YEARS WILL REQUIRE

A HIGH SCHOOL DEGREE,

GED, VOCATIONAL EDUCATION TRAINING

OR ON-THE-JOB TRAINING.

JOB TRAINING FOR VETERANS

United Way NCA invested \$485,000 to provide job training, counseling and referral services which assisted 200 veterans in finding full-time employment. United Way NCA provided support to three veteran-serving organizations: Columbia Lighthouse for the Blind (CLB), Easter Seals Veterans Staffing Network and SkillSource Group. We also collaborated with local educational institutions, businesses and support service agencies to help our local veterans to succeed.

200

VETERANS PLACED IN JOBS





IN THE U.S.

10% OF POST-9/11

VETERANS ARE UNEMPLOYED



ONE IN THREE

CHILDREN IN D.C.

LIVE BELOW THE POVERTY LINE

SAVING FAMILIES MONEY

United Way NCA collaborates with community partners and Volunteer Income Tax Assistance (VITA) sites to help low-to-moderate income families access the Earned Income Tax Credit (EITC), file tax returns and maximize their tax refunds. United Way NCA supported 20 VITA sites that helped tax filers receive more than \$17.7 million in tax refund dollars.

\$17.7M IN TAX REFUNDS

RETURNED TO LOW-INCOME FAMILIES



FUN, FLY & FIT

Childhood obesity is a serious issue that affects children across our region. To achieve our goal of educating children and their families about how to eat healthy and be active, during FY13, United Way NCA offered the Fun, Fly & Fit youth fitness and nutrition program in 16 Before and After-care programs in

Prince George's County. United Way NCA donated more than \$500,000 in physical education equipment to participating schools. As a result, the program has reached 35,000 children and parents, and students have accomplished more than 500,000 minutes of active play.



29 - 39% OF CHILDREN
AGES 10-17 ARE CLASSIFIED AS
OVERWEIGHT AND OBESE
IN THE GREATER WASHINGTON DC REGION

RECESS WITH THE REDSKINS

The Washington Redskins Charitable Foundation joined United Way NCA in presenting a special field day to participating Fun, Fly & Fit schools from Prince George's County. "Recess with the Redskins Powered by United Way" was held at the Prince George's Sport and Learning Complex in Landover, Md.

More than 850 elementary school students participated in a fun day of fitness games with Redskins players, including former wide receiver **Josh Morgan** (2012-13, #15), and Redskins alumni **Frank Grant** (1972-78, #46) and **Mike Nelms** (1980-84, #21).

35,000

LEARNED TO EAT HEALTHY
AND BE ACTIVE



HEALTHY SCHOOLS

Many schools faced budget cuts during the 2012-2013 school year, which impacted physical education programs. United Way NCA partnered with the General Mills Foundation and government agencies to invest \$200,000 to help schools maintain and even increase nutrition and physical education programming.

9,000 CHILDREN

RECEIVED HEALTHY AFTERSCHOOL MEALS

A photograph of three children in a garden. In the foreground, a young boy with dark skin and short hair, wearing a light blue sleeveless shirt, is smiling and looking down at a plant. Behind him, another boy in a blue polo shirt is also looking down. To the right, a girl with dark hair is partially visible. They are surrounded by various green and purple plants in a garden setting.

MORE THAN 231,000

RESIDENTS IN OUR AREA LIVE IN

“FOOD DESERTS”

WITHOUT CONVENIENT ACCESS TO

SUPERMARKETS WITH FRESH FRUIT AND VEGETABLES

As a result, 14 schools in the District of Columbia provided cooking classes to more than 6,000 students, and 35 schools created vegetable gardens and taught kids the importance of eating fresh vegetables. Also, through a partnership with DC Hunger Solutions and several schools, 9,000 children received healthy afterschool meals.



SHOEBOX PROJECT

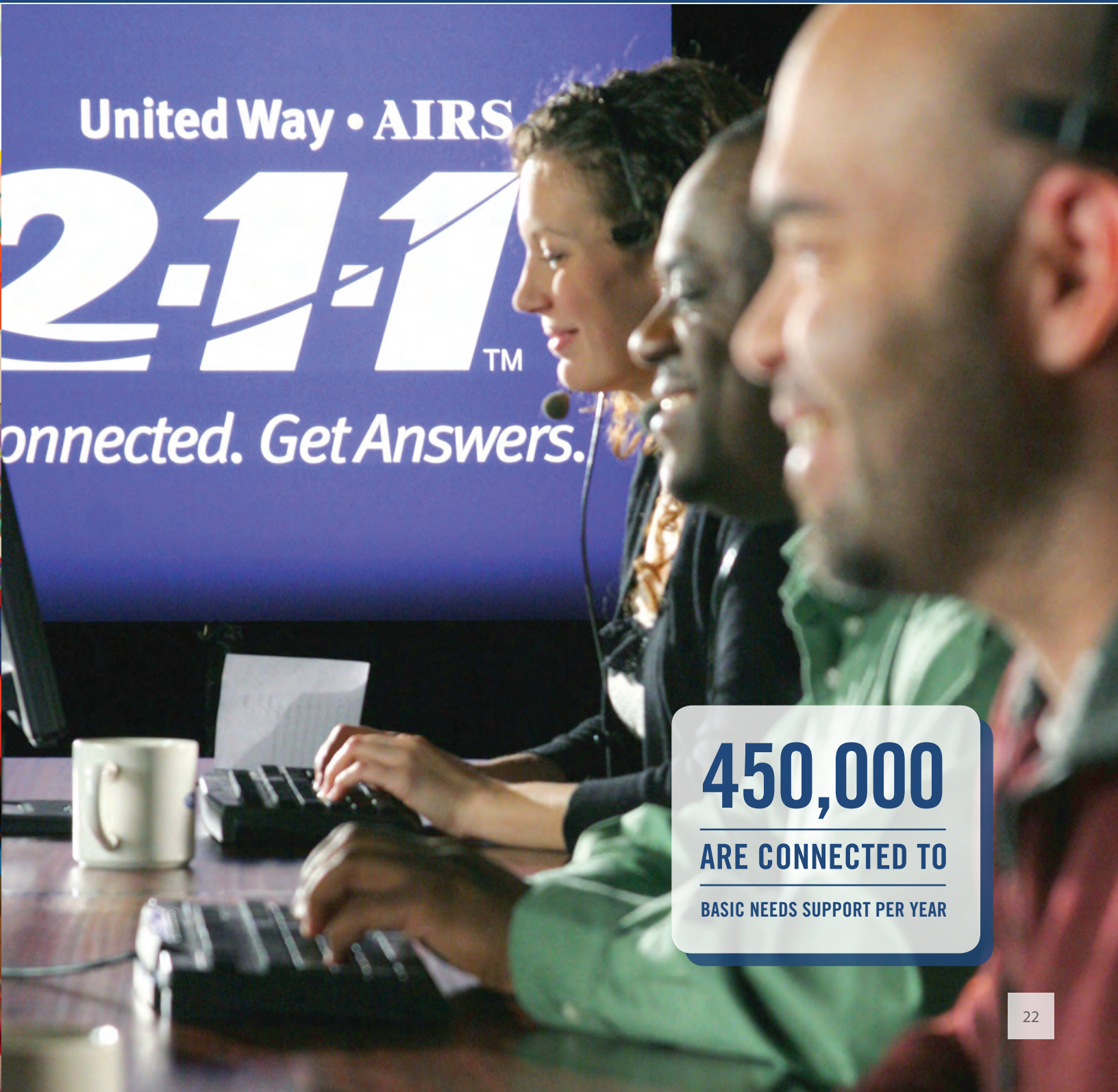
United Way NCA collected, decorated and donated personal care packages filled with hygiene products such as shampoo, soap, deodorant, toothbrushes and toothpaste to more than 2,000 recipients in the national capital area. United Way NCA donated filled shoeboxes to member nonprofits that serve veterans, youth and the homeless throughout the region.

2,000

PEOPLE RECEIVED SHOEBOXES FILLED
WITH ITEMS FOR PERSONAL CARE



United Way NCA connects our neighbors-in-need to basic needs support through 2-1-1. This free, non-emergency telephone number connects more than 450,000 people per year in the District of Columbia, Virginia and Maryland to human service information and referrals.



450,000

ARE CONNECTED TO

BASIC NEEDS SUPPORT PER YEAR

United Way of the National Capital Area is a **catalyst for community change.**

By convening leaders and organizations to form dynamic partnerships we create focused impact in the community.



EXIT

LIVE UNITED
United
Way

THINK
BIG

LIVE UNITED

LIVE UNITED

LIVE UNITED

LIVE UNITED

LIVE UNITED

LIVE UNITED

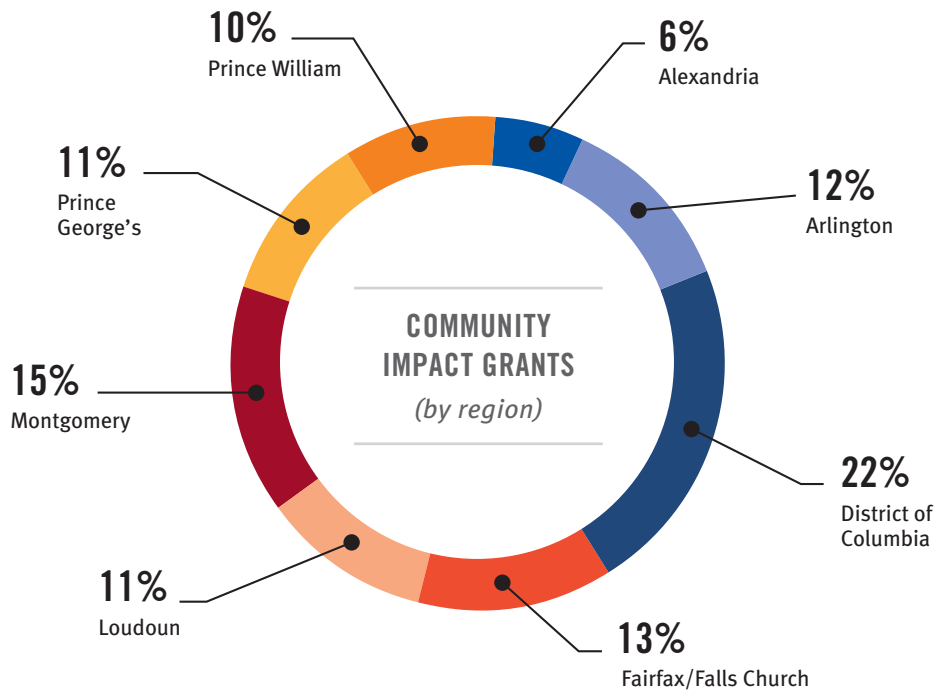
COMMUNITY IMPACT GRANT AWARDS

United Way NCA awarded competitive grant awards, totaling nearly \$1.65 million to member nonprofits located in the eight regions we serve: Alexandria, Arlington, District of Columbia, Fairfax/Falls Church, Loudoun County, Montgomery County, Prince George's County and Prince William County. The awards were focused on creating sustainable impact in our three priority areas: education, financial stability and health.

\$1.65M

AWARDED TO MEMBER NONPROFITS
TO CREATE IMPACT

All charts and graphs represent 2012 - 2013 Community Impact Fund grant recipients.



TOTAL NUMBER OF GRANTS AND AMOUNT FUNDED (per focus area)

EDUCATION



50 GRANTS
\$532,566.90

HEALTH



56 GRANTS
\$595,448.00

FINANCIAL STABILITY



48 GRANTS
\$519,196.00

COMMUNITY SNAPSHOT

United Way NCA commissioned George Mason University's Center for Regional Analysis to provide an analysis of the social and economic well-being of residents in the United Way NCA's eight service areas. Community Snapshot: A Report on the Economic and Social Well-Being of the National Capital Area was

published in May 2013. United Way NCA has used this data, in conjunction with other regional reports, to assess our area's most critical needs, determine our strategic priorities and make decisions regarding our community investments to spark community change.



DO MORE 24

On June 6, United Way NCA launched Do More 24. The online crowd-funding campaign raised more than \$1.4 million for local nonprofits. Do More 24 provided donors with the opportunity to directly fund the organizations that address the issues they cared about the most and invest in meaningful solutions.

\$1.4M

RAISED FOR LOCAL NONPROFITS





The United Way of the National Capital Area (United Way NCA) does not charge nonprofit members a membership fee to be represented in the community. United Way NCA does not charge additional fundraising or shrinkage fees. The administrative processing fee charged member nonprofits was 9%. CFC amount raised of \$13,772,004 from participation in the CFC of the National Capital Area, Chesapeake Bay Area CFC, Potomac CFC, and St. Mary's County CFC. Fundraising costs paid by United Way NCA were \$1,778,413 of which \$1,219,488 were recovered through administrative processing fee.

Summarized Statements of Activities (June 30, 2013 and 2012)

Campaign Results and Other Support	2013	2012
Campaign results	\$32,351,588	\$31,915,170
Net campaign results before designations honored	\$31,038,524	\$30,668,207
Net campaign results	\$6,260,042	\$6,889,983
Net campaign results and other support	\$12,124,525	\$11,622,584

Expenses	2013	2012
Community impact funds grants, community initiatives and events, community services	\$6,440,112	\$5,643,541
Supporting services for annual campaign fundraising, management and general	\$7,511,111	\$6,551,571
Total Expenses	\$13,951,223	\$12,195,112
Total amounts recognized as changes in unrestricted net assets but not yet reclassified as components of net periodic benefic cost	(\$1,028,745)	\$2,186,791
Change in net assets	(\$797,953)	(\$2,759,319)
Net assets:		
Beginning	\$23,903,580	\$26,662,899
Ending	\$23,105,627	\$23,903,580

Summarized statements of financial position (June 30, 2013 and 2012)

Assets	2013	2012
Cash and Cash Equivalents	\$4,822,548	\$9,709,086
Investments	\$23,741,390	\$21,488,868
Promises to Give, net	\$13,419,176	\$12,316,516
Federal Grants Receivable	\$81,090	\$19,161
Accounts Receivable	\$21,281	\$103,055
Prepaid Expenses	\$123,138	\$163,118
Property and Equipment, net	\$1,520,953	\$881,661
Deposits	\$45,256	\$45,256
Investments Held for Deferred Compensation Plan	\$69,000	\$34,500
Total Assets	\$43,843,832	\$44,761,221

Liabilities	2013	2012
Accounts payable and accrued expenses	\$2,365,573	\$1,023,104
Deferred revenue	\$1,000	\$9,526
Contributor designations payable	\$14,144,701	\$13,425,046
Community Impact funds grants payable	\$926,510	\$1,281,298
Community Impact initiatives payable	\$12,073	\$210,073
Defined benefit pension liability	\$3,219,348	\$4,857,094
Deferred compensation	\$69,000	\$51,500
Total Liabilities	\$20,738,205	\$20,857,641

Net Assets	2013	2012
Unrestricted	\$20,342,659	\$21,887,296
Temporarily restricted	\$2,587,968	\$1,841,284
Permanently restricted	\$175,000	\$175,000
Total Liabilities and Net Assets	\$43,843,832	\$44,761,221

ALEXIS DE TOCQUEVILLE SOCIETY

Members who donated at least \$10,000

Minaz Abji
 Paul Allen
 Evelyn Amador
 Peter Aquino
 Gerald Belson
 Robert Berdelle
 John Beyer
 William Beyer
 David Blake
 Stephen Blough
 Michelle Bosch
 Jacob Bouknight
 Sherrie Brach
 Roberta Brown
 Lisa Bruch
 Lucille Buckles
 Daren Campbell
 Steven Chad
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 Matthew Gentile
 William Greaney Esq.
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Troy Vollertsen
 Darrow Webb
 Anthony Welters
 John West
 Matthew Widmer
 Joyce Wilbur & Edward F. John
 John Wilfong
 Roger Winston
 Christopher Young
 Monte Zaben

WOMEN'S LEADERSHIP COUNCIL

Members who donated at least \$2,500

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 Adina Adler
 Phyllis Aggrey
 Alacbay Family
 Barbara Albright
 Camille Alexander
 Barbara Allen
 Alleva Family
 Marsha Allgeier
 Christine Althoff
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 Mary Ansoff
 Linda Argo
 Mary Atkinson
 Brenda Atkinson-Willoughby
 Lucinda Babers
 Sally Bailey
 Sharon Bailey
 Jennifer Bak
 Baker Family
 Ann Ball
 Glynnis Barcliff
 Carolyn Barker
 Karen Barker
 Linda Barnard
 Jennifer Barnette
 Alexis Barr
 Rebecca Barrett
 Vivian Bass
 Kathleen Beeton
 Beverley Bennett
 Dorothy Bennett
 Jennifer Bennett
 Julie Bernard
 Lynn Berry

Connie Bertram
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 Velma Burke
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 Rochelle Cameron
 Cheron Carlson
 Mary Anne Carlson
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 Linda Carter
 Elizabeth Case
 Catherine Chapman
 Leslie Chernikoff-Berman
 Sherry Chevalley
 Stephanie Chin
 Christensen Family
 Suzanne Christenson
 Elaine Church
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 Kristen Clark
 Leslie Clark
 Ruth Clark
 Sally Classick
 Joyce Clements Smith
 Gwendolyn Clerkley

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 Stephanie Cole
 Kathernine Coleman
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 Mary Cook
 Estelle Cooke-Sampson
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 Roxann Cooper
 Cooper Family
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 Celeste Cox
 Mary Crawford
 Patricia Cummings
 Cunningham Family
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 Marigrace Daniel
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 Nancy Davenport
 Kathleen David
 Linda Davidson
 Dorothy Davies
 Davies Family
 Pamela Davis
 Theresa Davis
 Mimi Dawson
 Rose Dawson
 Virginia De Los Santos
 Susanne Denham
 Teresa Devault
 Patricia Devlin
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 Alycia Eck
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Evelyn Garren	Deral Henderson	Kelley Family	Gemma Lionello	Olivia Millar
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Penelope Garver	Heidi Henning	Esther Kim	Lois Mares	Juliana Miller Bridgham
Melanie Gehen	Madge Henning	Donna Kimbrue	Khadijah Long	Susan Minter
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Gina Gin	Kiley Hernandez	Mary Kitchen	Lusette Smith	Petra Mollet
Barbara Gipe	Judith Heumann	Mary Jo Klank	Lynn Lawrence	Patricia Montegut
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Sue Pitchford	Rosemary Schmidt	Melanie Townshend		Tiffany Clark
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Alberta Porges	Odette Scovel	Turner Family		Frances Colon
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Cecilia Quattromani	Frederina Simms	Marilynn Vismara	Kelly Andreae	Raeshawn Crosson
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	Elizabeth Slagle	Linda Wack	Chiron Applewhite	Steven Day
	Annette Smith	Mary Waite	Lauren Bain	Amanda De Hertogh

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Marilyn Doherty	Jessica Heard	Vanessa Maddox	Marty Raines	John Thompson
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Meredith Dyer	William Howard	Colleen McGraw	Darrell Rison	Megan Walker
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Jeffrey Elder	Tiffany Huggins Averette	Charles Meisch	Lynn Romano	Blair Washington
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Jessica Fulton	Stacia Klim	Cecelia O'Melia	Emmitt Simmens	Steven Young
Melissa Galetto	Bremmer Kneib	Colleen O'Neill	Carolyn Singh	Karli Younger
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Megan Gean	Michelle Krogmeier	Srinivasulu Pacharu	Karen Snyder	
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Caroline Ball

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Major Gifts Manager

Jean Marie Boehne

Chief Financial Officer

Gevar Bonham

Systems Administrator

Colin Bowlin

Andar Database Manager

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Kelly Brinkley

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Director, Veteran's Initiatives

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Director, Human Resources

George Young

Senior Director, Member Services

FY13 TOP 100 WORKPLACE SUPPORTERS *(alphabetical order)*

1. 3M Company	24. Constellation Energy	51. Loudoun County Public Schools	74. Raytheon Systems Company
2. Accenture	25. Costco	52. M&T Bank	75. Regency Centers
3. AFL-CIO	26. DC One Fund	53. Macy's	76. RGS Associates, Inc.
4. Airbus Americas Herndon	27. Deloitte & Touche LLP	54. Maryland-National Capital Park & Planning	77. Rolls-Royce North America
5. American Federation of Teachers, AFL-CIO	28. Dominion Virginia Power	55. Mayer Brown LLP	78. Sentara Northern Virginia Medical Center
6. Arlington Public Schools	29. Edison Electric Institute	56. Metropolitan Washington Airports Authority	79. Sprint Nextel
7. AT&T Inc.	30. Eli Lilly and Company	57. Microsoft Corporation	80. SunTrust Bank
8. ATK	31. Enterprise Holdings	58. Montgomery County Government	81. Target Stores
9. Bank of America	32. Ernst & Young LLP	59. Montgomery County Public Schools	82. TD Bank
10. Bechtel Corporation	33. FedEx	60. Nathan Associates, Inc.	83. Texas Instruments
11. BMO Financial Group	34. Foley & Lardner	61. Nationwide Insurance	84. The SI Organization Inc.
12. BNY Mellon	35. GEICO Direct	62. Navy Federal Credit Union	85. The Washington Post
13. C&S Wholesale Grocers	36. General Dynamics Corporation	63. Nordstrom	86. Unisys Corporation
14. Capital One	37. General Electric Company	64. Orbital Sciences Corporation	87. United Bank
15. CareFirst BlueCross BlueShield	38. George Washington University	65. Parsons Transportation Group	88. United Continental Holdings, Inc.
16. CenturyLink	39. GlaxoSmithKline	66. Pepco Holdings, Inc.	89. United Health Group
17. Chesapeake Bay Area Combined Federal Campaign	40. Harris Corporation	67. PNC Bank	90. United Parcel Service
18. Chesapeake Restaurant Group	41. Harris Teeter	68. Potomac Combined Federal Campaign	91. United Way Worldwide
19. City of Alexandria	42. IBM	69. PricewaterhouseCoopers LLP	92. USAA Realty Company
20. Combined Federal Campaign of St. Mary's County	43. Inova Health System Foundation	70. Prince George's County Government	93. Venable LLP
21. Combined Federal Campaign of the National Capital Area	44. Intel Corporation	71. Prince William County Public Schools	94. Verizon Foundation
22. Comcast	45. International Brotherhood of Electrical Workers	72. Prince William Hospital	95. Washington Suburban Sanitary Commission
23. Commonwealth of Virginia Combined Federal Campaign	46. JCPenney	73. QinetiQ North America	96. Wegmans Dulles
	47. Johns Hopkins University Applied Physics Laboratory		97. Wells Fargo
	48. King & Spalding LLP		98. Westat
	49. KPMG LLP		99. Wiley Rein LLP
	50. Lockheed Martin		100. Xerox Corporation

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