



DONOR NETWORKS

A donor network is a community of people who come together through United Way of the National Capital Area (United Way NCA) because they believe giving is even more powerful when it's shared. Members pool their generosity, build connections with neighbors who care just as deeply, and see how their support changes lives close to home. It's more than writing a check—it's belonging to something bigger. Together, United Way NCA's donor network members turn compassion into lasting, meaningful change for ALICE (Asset Limited, Income Constrained, Employed) households in our community.

TOCQUEVILLE SOCIETY

Founded in 1984, the Tocqueville Society takes its name from Alexis de Tocqueville, who in "Democracy in America" praised the American spirit of generosity and civic engagement, the ideals that define the Society today.

Nearly 400 United Ways now carry that tradition forward. Here in the National Capital Area, members are neighbors and leaders investing in the region where they live, work, and give back through annual leadership gifts of \$10,000 or more.

TOCQUEVILLE SOCIETY BENEFITS

Tocqueville Society members lead United Way NCA's work to help households living below the ALICE Threshold build healthy, secure, and opportunity-filled lives. Membership is more than a donation; it is a commitment to set the pace for what our region can accomplish together as we approach our Centennial.

Join with an annual leadership commitment of \$10,000 or more, made in a single year or pledged over time.

To learn more about joining the region's community of leadership givers, contact:

- Full-year membership in the Tocqueville Society
- Fellowship with a community of leaders who share your commitment to the region
- Invitations to exclusive events, briefings, and behind-the-scenes impact updates
- A dedicated relationship with our philanthropy team
- Guidance on tax-smart and multi-year giving that maximizes your impact
- Opportunities to volunteer, advocate, and help shape the Society's future

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Learn more about the
Tocqueville Society

