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COMCAST LAUNCHES COAT DONATION DRIVE IN METRO DC

United Way of the National Capital Area, Comcast and Burlington Coat Factory to deliver winter coats to DC area families in need

WASHINGTON, DC – Jan. 18 – Comcast today announced a partnership with Burlington Coat Factory and the United Way of the National Capital Area (UWNCA) to launch Metro Washington’s first Bundle Up and Share the Warmth campaign. Together, the partners have committed to donating new and gently used coats to keep thousands of Metro Washington youth and adults warm this winter.

Throughout the months of January and February, Comcast will host employee coat drives throughout Maryland, Virginia and DC collecting coats in children’s and adult sizes to deliver to the United Way of the National Capital Area for distribution to its member agencies throughout the national capital region.

“In launching the Metro Washington donation effort, we are giving our employees an opportunity to give back to their communities and have a tangible impact on the lives of each coat recipient,” said Curt Pendleton, regional senior vice president for Comcast’s Potomac Region.

Comcast sponsors similar coat drives in New Jersey, Pennsylvania and Delaware.

Chuck Anderson, UWNCA’s president and chief executive officer said, “At this time of year, a winter coat is a valuable gift for those in need and we are excited to partner with Comcast and the Burlington Coat Factory. This important work fits perfectly with our mission to connect the resources provided by caring people with the local residents who need them the most.”

In addition to the employee coat drive, Comcast will purchase 2000 new coats from Burlington Coat Factory. The campaign underscores Comcast’s commitment to fostering strategic partnerships with local businesses and community organizations to build lasting relationships throughout the communities it serves.

“Burlington Coat Factory is proud to partner with Comcast in this endeavor,” said Ric Bramble, director of specialty marketing for Burlington Coat Factory. “This is a great opportunity for us to ‘share the warmth’ and provide our coats to thousands of local families in need.”

At the conclusion of the campaign, Jay Dee Trucking of Jersey City (NJ), that donated its trucks to support the delivery of collected items during the New Jersey campaign, will facilitate delivery of the Burlington Coat Factory collections to UWNCA for dispersal throughout the region.

Locally, Comcast contributes more than \$30 million annually to local non-profits and community based programs designed to support, educate, and empower local youth and adults.

Comcast currently employs more than 4,000 local employees throughout its Potomac Region, supporting the area's 1.1 million customers.

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About Comcast

Headquartered in Philadelphia, Comcast Cable is a division of Comcast Corporation (Nasdaq: CMCSA, CMCSK) (<http://www.comcast.com>), the nation's leading provider of cable, entertainment and communications products and services. With 24.2 million cable customers, 12.9 million high-speed Internet customers and 4.1 million voice customers, Comcast is principally involved in the development, management and operation of broadband cable systems and in the delivery of programming content.

Comcast's Eastern Division serves almost 5.4 million customers along the New York to DC corridor, including New Jersey, Pennsylvania, Delaware, Maryland, Washington, DC, Virginia and North Carolina. The Eastern Division also founded and manages CN8, The Comcast Network, one of the nation's largest and most honored regional 24-hour diversified television networks, seen by more than nine million homes on the East Coast. The Eastern Division employs approximately 18,000 people and is based in Oaks, Pennsylvania.

About United Way of the National Capital Area

The UWNCA is the largest non-governmental health and human services fund provider in the Washington metro area and has been bringing together people and resources to improve lives for more than 30 years. Working with community organizations, local governments and businesses, UWNCA's eight regional councils -- located in the District of Columbia, Northern Virginia and Prince George's and Montgomery counties in Maryland -- respond to critical community needs. For more information about UWNCA, visit www.unitedwaynca.org

About Burlington Coat Factory

Burlington Coat Factory, the retail authority in coats, offers a broad selection of branded quality merchandise at everyday low prices across many product divisions, including coats, ladies sportswear, menswear, family footwear, children's clothing, baby furniture and accessories, and home décor and gifts. The modern Burlington Coat Factory, founded in 1972 by the Milstein family, has expanded from a single store selling coats to a multi-department retail chain with more than 375 stores in 44 states, predominantly under the "Burlington Coat Factory" name. Burlington Coat Factory was purchased by Bain Capital in 2006.

www.burlingtoncoatfactory.com.

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