



PRESS RELEASE

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Sage Communications' Subsidiary JDG Captures Six Coveted American Graphic Design Awards

Company's Marketing Creations Recognized in Largest Design Competition

Vienna, Va. — January 11, 2010 — [Sage Communications](#) today announced that its subsidiary [JDG Communications](#) was awarded six 2009 American Graphic Design Certificates of Excellence by *Graphic Design USA* magazine in one of the largest design competitions in the country. The award program recognizes outstanding new work in 23 categories from print and packaging to Internet and interactive design.

"We are honored to receive these accolades from Graphic Design USA. While we know that we have the brightest minds on staff, it's always great validation to see their hard work recognized by the industry at large," said JDG President Len Johnson. "Above all, our greatest satisfaction comes from the successful collaboration with our clients and the knowledge that our creations are delivering results."

As the flagship competition for *Graphic Design USA* for four decades, the 2009 American Graphic Design Awards recognized only 15 percent of the more than 8,000 entries from graphic design firms, advertising agencies, in-house corporate and institutional designers and other members of the graphic arts community. JDG was awarded six awards in the categories of marketing collateral, annual reports and Web site creation for a variety of client projects, including:

- Development Gateway Foundation's 2008 Annual Report to tell DGF's success stories of the year (Annual Reports Category);
- Federal Trade Commission's FTC Kids Website to help young people become more savvy consumers (Websites Category);
- International Association of Business Communicators, Washington, D.C. Chapter's Silver Inkwell Awards Competition Call for Entries to invite entries in the premiere local communication awards competition (Collateral Category);
- U.S. General Services Administration's Offerings Brochures to help customers understand the breadth of GSA's contracting options (Collateral Category);
- [United Way of the National Capital Area's](#) Affordable Housing Inserts to create awareness of UWNCA's efforts to generate donations to support this critical initiative (Collateral Category); and
- United Way of the National Capital Area's Obesity Awareness' Inserts to generate donations to support obesity programs in the greater Washington, D.C. area (Collateral Category).

“United Way works to address the most pressing needs in our community, and JDG’s service helped us communicate about those critical needs in a compelling, pointed way,” said Euniesha Davis, Community Impact Director and Child Wellness & Mentoring Initiatives Manager, United Way of the National Capital Area. <http://www.uwnca.org>

JDG’s winning designs are featured in *Graphic Design USA* magazine’s December 2009 issue. The work selected for recognition by the 2009 American Graphic Design Awards can be viewed at http://www.jdgcommunications.com/gd_usa_award.

About Sage Communications

Sage Communications is a full-service marketing communications agency specializing in the technology, government and healthcare markets with offices in the Greater Washington D.C. area and San Francisco, Calif. In June 2009, Sage acquired JDG Communications which currently operates as its government division. Sage delivers custom, high-impact communications strategies and programs that produce real results to bolster clients' businesses. The company provides a unique fusion of public relations, advertising, marketing and interactive services to Fortune 500 companies, start-ups, non-profits, government agencies, associations and coalitions. For more information, please visit our website at www.aboutsage.com.

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